



Economics of Electric Sector CO<sub>2</sub> Emissions Reduction: Making Climate Change Policy that People Can Live With

> NASUCA 2008 Annual Meeting November 18, 2008 Bruce Biewald

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#### **Power Plants in the United States**



## US Generating Capacity Additions by Vintage and Fuel Type



#### **Carbon Dioxide Emission Trajectories**



### Carbon Dioxide Price Projections from Analyses of Recent Cap and Trade Proposals



## Illustrative Levelized Energy Costs Excluding Capital Costs



• Carbon dioxide price of \$39 (2008\$) per ton represents Synapse mid-range carbon dioxide price levelized over a period of 2015 through 2034

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## Data and Methodological Sources for Levelized Cost Comparisons

- Annual Energy Outlook 2008. Energy Information Administration, June 2008
- Annual Report on U.S Wind Power Installation, Cost, and Performance Trends: 2007. Lawrence Berkeley National Laboratory, May 2008
- Avoided Energy Supply Costs in New England: 2007 Final Report Revised. Synapse Energy Economics, January 2008
- Coal-fired Construction Costs. Synapse Energy Economics, July 2008
- Nuclear Power Plant Construction Costs. Synapse Energy Economics, July 2008
- Synapse 2008 CO<sub>2</sub> Price Forecasts. Synapse Energy Economics, July 2008

# EIA on Electricity Restructuring by State



Source: Energy Information Administration, September 2008.

# PJM Example: Costs of CO<sub>2</sub> Cap

- PJM Interconnection is about 60% regulated and 40% deregulated
- Total emissions in deregulated areas approximately equal to those in (coal-heavy) regulated areas
- Cost of CO<sub>2</sub> regulations to consumers in deregulated areas likely to be 10 TIMES HIGHER than cost in regulated areas
- Is this market efficiency at work???

### **Regulated PJM**

- Ohio, West Virginia, Virginia, Indiana, Kentucky, Michigan, North Carolina
- Total Capacity ~65,000 MW



### **Deregulated PJM**

- Pennsylvania, Illinois, Maryland, New Jersey, DC, Delaware
- Total Capacity ~100,000 MW



#### Example: PJM under Federal Cap & Trade



- Reduction target: to 90% of BAU
- Allowance trading price: \$20/ton CO2
- Average cost of abatement: \$10/ton CO2

Three scenarios:

- •Regulated PJM
- •Deregulated PJM with auction
- •Deregulated PJM with allocation to generators

## Some Definitions...

- **Regulated** implies responsible, hands-on utility regulators who carefully balance rates with cost-based revenue requirements.
- Allowance Allocation means 100% of emissions allowances are given to emitters, free of charge, in some proportion to their historic carbon emissions.
- Allowance Auction means 100% of emission allowances are auctioned off, with the proceeds used for the benefit of consumers in some wise and reasonable way.

### The Old-Fashioned Way

- In regulated markets, consumers must pay the increased cost of emissions abatement.
  - This is the average abatement cost (\$10/ton) times the avoided emissions (about 33 million tons/year) or about \$330 Million/year
  - Allowance trading allows the utility to find the optimal balance between reducing emissions and paying for them.

## The "Market Efficiency" Way

- Generators must purchase allowances to cover the cost of 90% of 2006 emissions:
  305 Mtons x \$20/ton = \$6.1 Billion
- Ideally, consumers get the full benefit of this money,
- But...

### The "Market Efficiency" Way, Continued

- Price of electricity will rise to reflect marginal emissions cost (about \$17/MWh)
- Consumer costs will increase:
  560,000 MWh x \$17/MWh = \$9.5 Billion
- Assuming allowances were *sold* to generators, the net impact on consumers is a cost of \$3.4 Billion.

## **To Re-cap Impact on Consumers**

 Cost of 10% reduction in emissions in regulated part of PJM:

# \$330 Million

- Cost of 10% reduction in emissions in *deregulated* part of PJM (assuming allowances are sold:) \$3,400 Million
- Cost of 10% reduction in emissions in *deregulated* part of PJM if allowances are allocated to generators for free:

\$9,600 Million

# Why Won't the Market "Work?"

- Modest reduction goals means most energy still comes from existing (polluting) generators—whose costs are basically covered.
- Carbon market places a premium on "low carbon" resources—but this is mostly existing nuclear generators, who do nothing new but earn a windfall (see next page...)

### Winners and Losers: Deregulated Market with Allowance Auction

	Cost of		Cost of		in		Change in	
	Allowances		Abatement		Revenues		Profit	
Technology	(\$M/year)		(\$M/year)		(\$M/year)		(\$M/year)	
Coal	\$	3,906	\$	217	\$	3,074	\$	(1,049)
Gas	\$	1,720	\$	96	\$	2,499	\$	684
Nuclear	\$	-	\$	-	\$	3,208	\$	3,208
Oil	\$	474	\$	26	\$	559	\$	59
Renewable	\$	-	\$	_	\$	39	\$	39
Hydro	\$	-	\$	-	\$	142	\$	142

Consumers pay \$3.3 Billion for \$340 Million worth of abatement.

### Winners and Losers: Deregulated Market with Allowance Allocation

Technology	Cost of Allowances		Cost of Abatement (SM/year)		Increase in Revenues (SM/year)		Change in Profit (SM/year)	
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Coal	\$	—	\$	217	\$	3,074	\$	2,857
Gas	\$	—	\$	96	\$	2,499	\$	2,404
Nuclear	\$	—	\$	—	\$	3,208	\$	3,208
Oil	\$	—	\$	26	\$	559	\$	533
Renewable	\$	_	\$	_	\$	39	\$	39
Hydro	\$	_	\$	_	\$	142	\$	142

Consumers pay \$9.5 Billion for \$340 Million worth of abatement.

#### **Take-Home Messages**

- Cap-and-trade regulation of CO<sub>2</sub> emissions will have very different price impacts on regulated vs. deregulated markets, *even within PJM*.
- Customers in regulated markets will pay the cost of abatement, and generators will recover costs.
- Customers in deregulated markets will pay about 10 TIMES the cost of abatement, and many generators will receive a windfall.
- The situation in deregulated markets would be *quite a bit worse* if allowances are distributed for free.

## Consumer-friendly Components of an Energy and Climate Policy

- Reduction targets appropriate to avoid dangerous climate change
- Portfolio of policies that spur technology innovation and demand reduction (lowers overall cost of compliance)
- Allowance auctions with proceeds used for public benefit
  - Energy efficiency and renewables (lowers overall cost of compliance and individual bills)
  - Assistance for low- and middle-income consumers (addresses cost impact on specific consumers)
- Job training and other transition assistance for displaced workers and affected communities
- Carbon market monitoring
- Adaptation assistance for impoverished communities
- Preserve states' rights to address climate change

## Possible Other Consumer-friendly Policy Components

- Consider load-side cap in electric sector
- Consumer rebates, tax credits
- Compensation for those that bear a disproportionate burden from the policy
- Oversight and evaluation of spending and programs
- SEC rules for reporting on financial exposure from GHG emissions
- Discouraging conventional coal (e.g., emission performance standards, prohibition on cost pass-through for conventional coal) to reduce overall compliance costs and compliance cost risk in regulated states