

**BEFORE THE  
MARYLAND PUBLIC SERVICE COMMISSION**

IN THE MATTER OF THE  
APPLICATION OF POTOMAC  
ELECTRIC POWER COMPANY  
FOR AN ELECTRIC MULTI-YEAR  
PLAN FOR THE DISTRIBUTION OF  
ELECTRIC ENERGY

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CASE NO. 9702

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PUBLIC DIRECT TESTIMONY

OF

Kenji Takahashi

ON BEHALF OF THE OFFICE OF PEOPLE'S COUNSEL

December 15, 2023

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### Attached Exhibits

Exhibit KT-1: Kenji Takahashi Resume

Exhibit KT-2: Cited Responses to Data Requests

Exhibit KT-3: The Brattle Group, *Electrification Study Working Group November Update* (Nov. 13, 2023)

**DIRECT TESTIMONY OF  
KENJI TAKAHASHI**

1 **I. INTRODUCTION**

2 **Q. Please state your name and business address.**

3 A. My name is Kenji Takahashi. I am a Principal Associate at Synapse Energy  
4 Economics, Inc. (Synapse) located at 485 Massachusetts Avenue, Suite 3,  
5 Cambridge, MA 02139.

6 **Q. Please describe Synapse Energy Economics.**

7 A. Synapse is a research and consulting firm specializing in electricity and gas  
8 industry regulation, planning, and analysis. Our work covers a range of  
9 issues, including economic and technical assessments of demand-side and  
10 supply-side energy resources; energy efficiency policies and programs;  
11 integrated resource planning; electricity market modeling and assessment;  
12 renewable resource technologies and policies; and climate change strategies.  
13 Synapse works for a wide range of clients, including attorneys general,  
14 offices of consumer advocates, public utility commissions, environmental  
15 advocates, the U.S. Environmental Protection Agency, the U.S. Department  
16 of Energy, the U.S. Department of Justice, the Federal Trade Commission,  
17 and the National Association of Regulatory Utility Commissioners. Synapse  
18 has over 40 professional staff with extensive experience in the electricity  
19 industry.

1 **Q. Please describe your educational background and qualifications.**

2 A. I hold a Master's degree in Urban Affairs and Public Policy with a  
3 concentration in Energy and Environmental Policy from the Biden School of  
4 Public Policy and Administration at the University of Delaware. I also  
5 recently completed the Massachusetts Institute of Technology's professional  
6 program "Sustainable Infrastructure Systems: Planning and Operations." My  
7 resume is attached as Exhibit KT-1.

8 **Q. Please describe your professional experience.**

9 A. At Synapse, I conduct economic, environmental, and policy analysis of  
10 energy system technologies, planning and regulations associated with both  
11 supply- and demand-side resources. Over the past 19 years, I have assessed  
12 the design, impact, and potential of energy efficiency and distributed energy  
13 resource policies and programs in over 40 jurisdictions across North  
14 America for a variety of clients. These include environmental groups;  
15 municipal, state, and provincial governments; and federal agencies such as  
16 U.S. Environmental Protection Agency and U.S. Department of Energy.

17 Another area of my focus are technological, resource, economic, and  
18 policy assessments of building decarbonization and their impacts on gas  
19 system planning. I have assessed the potential for building decarbonization  
20 in several states including Massachusetts, Rhode Island, Vermont, New  
21 York, Minnesota, Maryland, Oregon, and California, as well as in several

1 U.S. regions, including the northeast and the southwest. For example, I  
2 recently conducted a heat pump analysis as a part of a project to assess the  
3 financial impact of gas system investments in Maryland due to declining  
4 sales. Further, I am currently conducting an electrification impact study on  
5 behalf of Maryland OPC, in which we are analyzing the impacts of building  
6 and transportation electrification on electric peak loads across six major  
7 electric companies in Maryland.

8 **Q. Have you previously testified in regulatory proceedings that concern**  
9 **building electrification?**

10 A. Yes. In Massachusetts, I assessed the potential for natural gas demand  
11 savings and electrification measures in connection with Berkshire Gas  
12 Company's moratorium on new gas hook-ups in Case No. 16-103. More  
13 recently, on behalf of the New Mexico Office of the Attorney General, I  
14 examined Public Service Company of New Mexico's application for  
15 approval of its 2024–2026 Energy Efficiency and Load Management Plan  
16 (which included an electrification program proposal) in Case No. 23-00138-  
17 UT and testified on this matter before the New Mexico Public Regulation  
18 Commission.

19 **Q. Have you previously testified in proceedings before state utility**  
20 **commissions in other jurisdictions?**

21 A. Yes. In addition to the states I mentioned above, I have also testified and  
22 participated in regulatory proceedings before the New York Public Service

1 Commission, Pennsylvania Public Utility Commission, New Jersey Board of  
2 Public Utilities, Ontario Energy Board, and Nova Scotia Utility and Review  
3 Board. Details of my testimonies are provided in my resume included as  
4 Exhibit KT-1.

5 **Q. On whose behalf are you appearing?**

6 A. I am presenting testimony on behalf of the Maryland Office of People's  
7 Counsel.

8 **Q. What is the purpose of your testimony in this proceeding?**

9 A. The purpose of my testimony is to respond to Potomac Electric Power  
10 Company's ("Pepco" or "the company") proposed customer-side building  
11 electrification and make-ready programs: a residential beneficial  
12 electrification program ("BE program") contained within the Buildings  
13 Decarbonization Portfolio, and residential and commercial building make-  
14 ready programs ("MR programs") contained within the Planning Efficient  
15 Electrification portfolio.

16 **Q. What materials did you rely on to develop your testimony?**

17 A. The sources for my testimony are Pepco's MRP application, witness  
18 Schatz's direct testimony,<sup>1</sup> responses to discovery requests, public  
19 documents, and my personal knowledge and experience.

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<sup>1</sup> On October 20, 2023, Pepco filed a notice indicating that witnesses Pearl Donohoo-Vallet and Taiwo O. Alo would substitute for witness David S. Schatz, and that witness Donohoo-Vallet adopted witness Schatz's testimony except for Section VI and Schedule DSS-4, which witness Alo adopted. *See* ML# 305731.

1 **Q. Was this testimony prepared by you or under your direction?**

2 A. Yes. My testimony was prepared by me or under my direct supervision and  
3 control.

4 **Q. Are you aware that on November 28, 2023, OPC filed a motion to strike**  
5 **or, alternatively, dismiss Pepco's proposed electrification programs?**<sup>2</sup>

6  
7 A. Yes, I understand that OPC has filed a motion to strike this proposal from  
8 Pepco's rate case. My testimony evaluates the substance of Pepco's building  
9 electrification proposal and suggests recommendations for the Commission  
10 to consider if OPC's motion is denied.

11 **II. SUMMARY AND RECOMMENDATIONS**

12 **Q. Please summarize your primary conclusions concerning Pepco's**  
13 **proposed building electrification programs.**

14 A. After reviewing Pepco's proposed building electrification programs, my  
15 primary conclusions are as follows:

16 1. Per-customer incentive amounts Pepco assumed for air-source heat  
17 pumps (ASHP), geothermal heat pumps (GSHP), and heat pump  
18 water heaters (HPWH) for the proposed Beneficial Electrification  
19 (BE) program are too high because they do not take into account  
20 available federal tax credits.

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<sup>2</sup> ML# 306343.

- 1           2. Pepco models higher incentives for hybrid heat pumps with fuel  
2            backup (also called dual-fuel heat pumps) than for all-electric heat  
3            pumps for the purpose of estimating program budgets. While Pepco  
4            states that incentives for hybrid heat pumps will not be higher than  
5            incentives for all-electric heat pumps when it designs actual  
6            incentives, Pepco's approach as modeled would fail to encourage all-  
7            electric heat pumps more than hybrid heat pump installations even  
8            though whole-home electric heat pumps would better advance  
9            Maryland's policy objectives to reduce dependence on fossil fuels,  
10           while also eliminating the need for building owners to further change  
11           their heating systems to eliminate on-site emissions at a later time.
- 12           3. Per-customer incentive amounts assumed for the proposed  
13            Residential Make-Ready (MR) program are too high, and Pepco's  
14            filing and analysis on the Residential MR program are poorly  
15            organized and not credible.
- 16           4. While Pepco's incentive approach for its building electrification  
17            program proposal is consistent with EmPOWER's midstream  
18            incentive approach for HVAC and HPWH, Pepco's BE program  
19            proposal would create two separate HVAC and HPWH midstream  
20            incentive programs. This approach would create confusion among



1 consumers and contractors as well as significant inefficiencies in  
2 promoting building electrification.

3 5. The proposed program budget for program administration is too high.

4 6. The BE and MR proposals lack sufficient detail. The company fails  
5 to include sufficient key information regarding incentive levels,  
6 administration budgets, annual participation, and program delivery  
7 channels in its testimony.

8 7. The description of the proposed workforce development program  
9 lacks the details required to evaluate and approve this program.

10 **Q. Should Pepco's program be approved by the Commission at this time?**

11 A. No. There are a number of deficiencies that would make approval of Pepco's  
12 proposal premature at this time. Before approving Pepco's building  
13 electrification incentive program, the Commission should require Pepco to  
14 provide more detailed information and supporting analysis up front,  
15 including how much incentive it plans to provide, how it developed the  
16 proposed budget for incentives and non-incentive program costs, the  
17 program delivery mechanisms, and equipment specifications. Additionally,  
18 the Commission should require Pepco to file an implementation plan—  
19 subject to stakeholder comment and Commission approval—that includes  
20 specific details on how it plans to identify customer income levels for  
21 program participants and coordinate with other state agencies.

1 **Q. If the Commission were to approve Pepco's electrification programs, do**  
2 **you have recommendations for program modifications?**

3 A. Yes. In such a case, I recommend that the Commission direct Pepco to  
4 modify some aspects of the proposed programs as follows:

5 1. Pepco should increase the target number of participants for residential  
6 ASHP, GSHP, and HPWH using the additional funding that would be  
7 freed up by reducing measure incentive levels.

8 2. Pepco should implement the following incentive strategies for heat  
9 pumps in the proposed BE program:

- 10 • provide a substantially higher level of incentives for whole-home,  
11 all-electric heat pumps (e.g., twice as high) than for hybrid heat  
12 pumps that require fossil fuel heating backup;
- 13 • provide higher incentives for cold-climate heat pumps; and
- 14 • make these modifications within the proposed incentive budget  
15 estimates.

16 3. Pepco should recalculate per customer incentives for the Residential  
17 Building MR program while accounting for the effects of Inflation  
18 Reduction Act (IRA) rebates and tax credits and refile all the analyses  
19 concerning customer incentives.

20 4. Pepco should implement the BE program in close coordination with  
21 EmPOWER midstream incentive programs.

1           5. Pepco should reduce its budget estimates for program administration for  
2           the BE program by approximately \$7.3 million, the Residential Building  
3           MR program by approximately \$1 million, and the Commercial Building  
4           MR program by approximately \$0.8 million.

5           6. Pepco should provide more details about the workforce development  
6           program including descriptions of proposed courses, as well as  
7           descriptions of specific issues Pepco and other stakeholders are facing in  
8           promoting electrification and how Pepco's proposed program would help  
9           address those issues.

10          7. Pepco should reduce its budget estimates for program administration for  
11          the Building Decarbonization programs and residential and commercial  
12          building make-ready programs.

13                 Additionally, if the Commission approves Pepco's proposed BE and MR  
14          programs, it should require that all program details and incentive structures  
15          align with federal IRA rebate requirements and EmPOWER program  
16          planning requirements and design process.

17   **Q.    What are Maryland's policies regarding building decarbonization that**  
18   **are relevant to your consideration of Pepco's proposals in this case?**

19   A.    In 2021, the Maryland Commission on Climate Change (MCCC) issued a  
20          "Building Energy Transition Plan" which established four core  
21          recommendations: (1) adopt an all-electric construction code; (2) develop a  
22          clean heat retrofit program; (3) create a building emissions standard; and (4)

1 develop utility transition plans.<sup>3</sup> It is also important to note that the clean  
2 heat retrofit program recommendation encourages fuel-switching and  
3 beneficial electrification through EmPOWER beginning in 2024 and  
4 targeting 50 percent of residential heating system, cooling system, and water  
5 heater sales to be heat pumps by 2025 and 95 percent by 2030.

6 In 2022, the General Assembly enacted the *Climate Solutions Now Act of*  
7 *2022* (CSNA), which established state goals of a 60 percent reduction in  
8 greenhouse gas (GHG) emissions by 2031 (from a 2006 baseline) and net  
9 zero emissions by 2045.<sup>4</sup> The CSNA also established a clear policy direction  
10 that electrification is the most important strategy in the building sector to  
11 help the state meet its aggressive GHG reduction mandates. For example,  
12 the Act states, “the General Assembly supports moving toward broader  
13 electrification of both existing buildings and new construction as a  
14 component of decarbonization.”<sup>5</sup>

15 The CSNA further directs the Maryland Department of the  
16 Environment (MDE) to develop a state climate plan by December 31, 2023,  
17 that reduces statewide GHG emissions by 60 percent by 2030 and “sets the

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<sup>3</sup> Maryland Commission on Climate Change (“MCCC”), *Building Energy Transition Plan: A Roadmap for Decarbonizing the Residential and Commercial Building Sectors in Maryland*. at 5 (November 2021), <https://mde.maryland.gov/programs/air/ClimateChange/MCCC/Documents/2021%20Annual%20Report%20Appendices%20FINAL.pdf>.

<sup>4</sup> 2022 Md. Laws Ch. 38 § 2–1204.1.

<sup>5</sup> *Id.* § 10(a)(1).

1 state on a path” toward achieving net-zero statewide GHG emissions by  
2 2045.<sup>6</sup> The Act also requires the Building Codes Administration to “develop  
3 recommendations for an all-electric building code for the State”<sup>7</sup> as well as  
4 to “develop recommendations regarding efficient cost-effectiveness  
5 measures for the electrification of new and existing buildings.”<sup>8</sup>

6 **Q. Are there any local government policies regarding building**  
7 **decarbonization that are relevant to your consideration of Pepco’s**  
8 **proposals in this case?**

9 A. Yes. Montgomery County, which covers approximately half of Pepco’s  
10 service territory in the state, recently passed Bill 13-22, Buildings –  
11 Comprehensive Building Decarbonization. This new law requires the  
12 County to issue all-electric building standards for new construction, major  
13 renovations, and additions by Dec. 31, 2026. The law includes some  
14 exemptions to the standards such as emergency backup systems, commercial  
15 kitchen equipment, and certain business types.<sup>9</sup>

16 Prince George’s County, which covers the remaining half of Pepco’s  
17 service territory, issued its draft Climate Action Plan in early 2022. This  
18 plan seeks to reduce community-wide GHG emissions by 50 percent by

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<sup>6</sup> *Id.* § 2-1205(c)(2)(I).

<sup>7</sup> *Id.* § 10(b)(i).

<sup>8</sup> *Id.* § 10(b)(v).

<sup>9</sup> Bill 13-22 - Buildings – Comprehensive Building Decarbonization, (December 12, 2022), <https://apps.montgomerycountymd.gov/ccllms/BillDetailsPage?RecordId=2754&fullTextSearch=13-22>.

1 2030 (relative to 2005 levels) and carbon neutrality by 2050 along with a  
2 total of 26 climate action recommendations to support the county’s efforts to  
3 achieve the emissions reduction goals.<sup>10</sup>

4 **III. OVERVIEW OF PEPCO’S BUILDING ELECTRIFICATION**  
5 **PROGRAMS**

6 **Q. Please summarize Pepco’s proposed building electrification programs.**

7 A. Pepco proposes and seeks cost recovery for four new customer-side building  
8 electrification and make-ready programs. The first—a residential beneficial  
9 electrification program (“BE program”)—is contained within the Building  
10 Decarbonization Portfolio. The other three programs (each contained within  
11 the Planning Efficient Electrification Portfolio), include a residential make-  
12 ready program, a commercial make-ready program (collectively “MR  
13 programs”), and a workforce development program.<sup>11</sup> The company states  
14 that these programs are intended to advance state and local policies and  
15 goals, specifically the *Climate Solutions Now Act* (CSNA), Montgomery  
16 County’s Comprehensive Building Decarbonization legislation (Bill 13-22),  
17 and Prince George’s County’s Climate Action Plan.<sup>12</sup>

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<sup>10</sup> Prince George’s County Council, *Climate Action Plan – Draft Plan* (Jan 15, 2022),  
[https://e.issuu.com/embed.html?d=draft\\_climate\\_action\\_plan\\_01-15-2022&hideIssuuLogo=true&showOtherPublicationsAsSuggestions=true&u=environment.mypgc.us](https://e.issuu.com/embed.html?d=draft_climate_action_plan_01-15-2022&hideIssuuLogo=true&showOtherPublicationsAsSuggestions=true&u=environment.mypgc.us).

<sup>11</sup> Direct Testimony of David Schatz (“Schatz Direct”) at 6–7, Table 1.

<sup>12</sup> Schatz Direct at 29, lines 3-5 and p. 36, lines 6-9.

1           Pepco proposes to spend a total of \$103 million over the Multi-Year  
2           Rate Plan (“MRP”) period to support these four programs.<sup>13</sup> The annual  
3           budgets for each program are summarized in Table 1 below. For context,  
4           Pepco’s EmPOWER Residential Energy Efficiency and Conservation  
5           program budget for the 2021–2023 program cycle is \$78 million.<sup>14</sup> Pepco  
6           proposes to defer these expenditures to a regulatory asset to be recovered in  
7           base rates over a 12- or 13-year amortization period.<sup>15</sup>

8           **Table 1. Pepco proposed MRP building electrification program budgets**

<b>Program Costs</b>	<b>2024</b>	<b>2025</b>	<b>2026</b>	<b>2027</b>	<b>Cycle Total</b>
Beneficial Electrification Program	\$6,067,592	\$17,401,474	\$30,599,948	\$33,964,844	\$88,033,858
Residential Make-Ready	\$822,262	\$2,226,964	\$3,869,982	\$4,292,031	\$11,211,239
Commercial Make-Ready	\$302,299	\$700,322	\$1,172,998	\$1,297,528	\$3,473,147
Workforce Development Program	\$225,000	\$300,000	\$300,000	\$300,000	\$1,125,000
<i>Total All Programs</i>	\$7,417,153	\$20,628,760	\$35,942,928	\$39,854,403	\$103,843,244

9           *Source: Schedule DSS-2 at 3, Schedule DSS-3 at 2, 4, 8.*

10   **Q. Please summarize Pepco’s proposed BE program.**

11   A. The BE program would offer incentives for electrification of space and  
12   water heating equipment in residential buildings. Pepco estimates the total  
13   budget for this program is \$88 million over the proposed four-year MRP.

<sup>13</sup> Schedule DSS-2 at 3 and Schedule DSS-3 at 9

<sup>14</sup> *Potomac Electric Power Company EmPOWER Maryland Report YTD Q3 and Q4 EE&C and DR Programs*, ML# 301351 (Case No. 9648, Feb. 15, 2023).

<sup>15</sup> Schatz Direct at 50, lines 17-18, 20-22.

1 The annual budgets for the BE program are summarized in Table 2 below.  
2 Pepco states that it will target 44 percent of incentive spending towards low-  
3 to moderate-income (LMI) customers.<sup>16</sup>

4 **Table 2. Summary of Pepco’s proposed Beneficial Electrification program**  
5 **budgets, excluding amortization costs**

<b>Total Program Costs</b>	<b>2024</b>	<b>2025</b>	<b>2026</b>	<b>2027</b>	<b>Cycle Total</b>
Beneficial Electrification Program	\$6,067,592	\$17,401,474	\$30,599,948	\$33,964,844	\$88,033,858

6 *Source: Schedule DSS-2 page 3.*

7 For the BE program, Pepco plans to provide a variety of cash and non-cash  
8 incentives. Fuel-switching rebates offered through the BE program are  
9 designed to cover a percentage of net total costs after adjusting for available  
10 federal rebates, as shown in Table 3. In total, Pepco plans to provide  
11 electrification incentives for approximately 13,900 residential customers.<sup>17</sup>  
12 While Pepco assumes that some of the incentivized ASHPs are installed  
13 alongside fuel backup heating systems, Pepco has no intention to require  
14 customers to retain backup gas heating systems or to fully remove backup  
15 heating systems.<sup>18</sup>

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<sup>16</sup> Schatz Direct at 35, lines 6-7.

<sup>17</sup> Errata to Testimony of Company Witness Donohoo-Vallet (“Donohoo-Vallet Errata”) Schedule DSS-2 at 1.

<sup>18</sup> See Voluntary DR 1-12 Attachment A; Donohoo-Vallet Errata, Schedule DSS-2 at 1; and Exhibit KT-2 (OPC DR 17-10).



1 **Table 3. Pepco’s proposed Beneficial Electrification incentive levels**

Measure	Markt Rate Incentive Level	LMI Incentive Level	Incentive Cap
GSHP	50%	80%	\$15,000
ASHP	60%	85%	\$10,000
HPWH	60%	85%	\$3,000

2 *Source: Schedule DSS-2 page 1*

3 **Q. Please describe Pepco’s proposed building make-ready programs.**

4 A. The residential and commercial MR programs offer incentives for non-  
5 equipment costs of electrification upgrades.<sup>19</sup> Eligible make-ready costs  
6 include electrical service panel upgrades, associated wiring and branch  
7 circuitry, scheduled outage costs for upgrades, and associated labor costs.<sup>20</sup>  
8 The proposed annual budgets for the MR programs are summarized in Table  
9 4 below.

10 **Table 4. Summary of Pepco’s proposed Building Make-Ready Program**  
11 **budgets, excluding amortization costs**

Program	2024	2025	2026	2027	Cycle Total
Residential Make-Ready	\$822,262	\$2,226,964	\$3,869,982	\$4,292,031	\$11,211,239
Commercial Make-Ready	\$302,299	\$700,322	\$1,172,998	\$1,297,528	\$3,473,147
<b>Total</b>	<b>\$1,124,561</b>	<b>\$2,927,286</b>	<b>\$5,042,980</b>	<b>\$5,589,559</b>	<b>\$14,684,386</b>

12 *Source: Schedule DSS-3 at 9.*

13 For the residential MR program, Pepco plans to provide make-ready  
14 incentives for 3,200 residential customers. The rebates would cover 100  
15 percent of behind-the-meter costs up to \$5,500 for LMI customers and 80

<sup>19</sup> Schatz Direct at 38, lines 13-16.

<sup>20</sup> Schatz Direct at 38, lines 18-20.

1 percent of behind-the-meter costs up to \$3,500 for non-LMI customers.<sup>21</sup>

2 The commercial MR program would provide rebates for 50 percent of

3 eligible make-ready costs up to \$8,000 for 150 small- to medium-sized

4 commercial buildings.<sup>22</sup>

5 **Q. Please describe Pepco's proposed building electrification workforce**  
6 **development program.**

7 A. Pepco proposes a Beneficial Electrification Workforce Development

8 program as part of its Planning Efficient Electrification portfolio. The

9 program would provide free training and skill-building programs at local

10 community colleges to support beneficial electrification jobs, such as

11 installers and technicians to perform electrical HVAC retrofits.<sup>23</sup> Pepco

12 plans to help support job placement for program graduates.<sup>24</sup> The program is

13 open to residents of Montgomery and Prince George's Counties and will

14 target approximately 80 individuals each year.<sup>25</sup> Pepco estimates the total

15 budget for this program to be \$1.13 million over the MRP period.<sup>26</sup>

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<sup>21</sup> Schedule DSS-3 at 1.

<sup>22</sup> Schedule DSS-3 at 3.

<sup>23</sup> Schatz Direct at 43, lines 4-7.

<sup>24</sup> Schedule DSS-3 at 7.

<sup>25</sup> *Id.*

<sup>26</sup> Schedule DSS-3 at 8.

1 **IV. PEPSCO SHOULD IMPROVE THE DESIGNS FOR ITS PROPOSED**  
2 **BUILDING ELECTRIFICATION PROGRAMS**

3 **Q. What are your main concerns with Pepco's proposed building**  
4 **electrification program?**

5 A. As I will explain below, there are a number of informational deficiencies  
6 that frustrate a comprehensive review of Pepco's proposed programs. Before  
7 approving Pepco's proposal, the Commission should require Pepco to  
8 provide additional information about how it plans to develop and implement  
9 its program, including more detail regarding the incentive levels, incentive  
10 and administration budgets, program delivery channels, participant incentive  
11 level eligibility, and coordination with other State agencies.

12 If the Commission decides to approve Pepco's proposed electrification  
13 program, the program designs, incentives, and budgets for some of the  
14 proposed electrification programs should be modified. In particular, the  
15 proposed programs have the following issues:

- 16 • Per-customer incentive amounts assumed for the proposed BE  
17 program and the proposed Residential MR program are too high.
- 18 • Pepco's approach would fail to encourage whole-home electric heat  
19 pumps more than hybrid heat pump installations.
- 20 • Per-customer incentive amounts assumed for the proposed  
21 Residential MR program are too high, and Pepco's filing and analysis

1 on the Residential MR program are poorly organized and not  
2 credible.

- 3 • Pepco's BE program proposal would result in two separate HVAC  
4 and HPWH midstream incentive programs, which would create  
5 confusion among consumers and contractors as well as significant  
6 inefficiencies in promoting building electrification.
- 7 • The proposed program budget for program administration is too high.
- 8 • The description of the proposed workforce development program  
9 lacks the details required to evaluate and approve this program.

10 **A. Pepco should develop and provide more details on BE and MR**  
11 **program and measures.**

12 **Q. What are the main issues with the way Pepco provided information for**  
13 **the proposed programs?**

14 A. The company's testimony lacks sufficient detail, particularly the BE and MR  
15 proposals. The company fails to include sufficient key information regarding  
16 incentive levels, incentive and administration budgets, equipment  
17 specifications, and program delivery channels in its testimony. I obtained  
18 much of this information only through discovery and the errata to witness  
19 Schatz's direct testimony (adopted by witness Donohoo-Vallet). For  
20 example, the assumptions in the company's workpapers show higher

1 incentives for hybrid (fossil fuel backup) systems.<sup>27</sup> However, in discovery  
2 Pepco states that rebates for customers for hybrid heat pumps will not be  
3 higher than incentives for all-electric heat pumps during program  
4 implementation.<sup>28</sup> This information was only revealed through discovery  
5 and was not included in the company's testimony or application. It is  
6 inappropriate for Pepco to omit such information from its testimony.  
7 Further, as I will discuss in Section D below, Pepco provided multiple,  
8 contradictory cost estimates for residential make-ready costs, and it is not  
9 clear how Pepco estimated the incentive budget. These details make it  
10 difficult for the Commission to assess the reasonableness of the proposed  
11 programs and to determine key program decisions, such as the treatment of  
12 fuel backup systems and incentive structures.

13 **Q. Are there any other aspects of Pepco's program that lack sufficient**  
14 **detail for the Commission to assess?**

15 **A.** Yes, I am concerned that Pepco does not provide sufficient information  
16 about how it plans to identify income levels for program participants in  
17 order to determine customer incentive levels.

18 As I stated in Section A in my testimony, Pepco differentiates  
19 incentive amounts based on three different income groups: (a) households  
20 with incomes less than 80 percent of area median incomes (AMI); (b)

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<sup>27</sup> Voluntary DR 1-12 Attachment A

<sup>28</sup> Exhibit KT-2 (OPC DR 17-10(c)(ii)).

1 households with incomes from 80 percent to 150 percent of AMI; and (c) the  
2 rest of the households, with incomes over 150 percent of AMI.<sup>29</sup> To identify  
3 customer eligibility, Pepco just states that “Pepco will coordinate incentive  
4 levels using the definitions for LMI as defined in the IRA”<sup>30</sup> and “[t]he  
5 company will coordinate application and eligibility tiers with state agencies  
6 overseeing federal funding programs whenever feasible.”<sup>31</sup> Pepco further  
7 states that the “specific details of determining customer eligibility,  
8 application streamlining, and other details will be finalized upon guidance  
9 and implementation of IRA programs in Maryland.”<sup>32</sup>

10 **Q. Why is the information about program eligibility screening process**  
11 **provided by Pepco insufficient?**

12 A. Pepco’s statements are only general in nature and provide no detail  
13 regarding how it will, in practice, conduct the necessary coordination with  
14 state agencies (or use other methods) to complete eligibility screening and  
15 determine the incentive offered to each household. Since MEA—the state  
16 agency charged with developing and implementing Maryland’s IRA  
17 programs—has yet to issue any guidance related to the IRA programs, it is  
18 impossible to assess the reasonableness of Pepco’s administrative approach  
19 to identifying and verifying eligible participants. Moreover, Pepco is not a

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<sup>29</sup> Exhibit KT0-2 (OPC DR 17-5, Attachment).

<sup>30</sup> Schedule DSS-2, at 1.

<sup>31</sup> Schatz Direct at 32.

<sup>32</sup> Schedule DSS-2, at

1 state agency, and it may not be able to implement rebate programs in the  
2 same manner as Maryland governmental agencies. Finally, there are  
3 significant potential issues raised by utilities collecting sensitive customer  
4 financial information and a number of open administrative questions about  
5 how Pepco plans to coordinate with other state agencies.

6 **Q. Given the informational deficiencies you identify, what do you**  
7 **recommend?**

8 A. I recommend that before approving Pepco's building electrification  
9 incentive program, the Commission require Pepco to provide more detailed  
10 information and supporting analysis up front, including how much incentive  
11 it plans to provide, how it developed the proposed budget for incentives and  
12 non-incentive program costs, the program delivery mechanisms, and  
13 equipment specifications. Additionally, the Commission should require  
14 Pepco to file an implementation plan—subject to stakeholder comment and  
15 Commission approval—that includes specific details on how it plans to  
16 identify customer income levels for program participants and coordinate  
17 with other state agencies. Additionally, if the Commission approves Pepco's  
18 proposed BE and MR programs, it should require that all program details  
19 and incentive structures align with federal IRA rebate requirements and  
20 EmPOWER program planning requirements and design process.

21

1           **B.   Pepco should reduce customer incentives and increase the number**  
2           **of planned program participants for the BE program.**

3  
4           **Q.   Please explain how Pepco calculates customer incentives for the BE**  
5           **program.**

6           A.   Pepco calculates different customer incentive levels by technology for three  
7           different customer segments: (a) households with incomes less than 80  
8           percent of area median incomes (AMI); (b) households with incomes from  
9           80 percent to 150 percent of AMI; and (c) the rest of the households, with  
10          incomes over 150 percent of AMI.<sup>33</sup> These customer segments align with the  
11          customer thresholds for electrification rebates that are provided through the  
12          IRA. When calculating customer incentives, Pepco subtracts the available  
13          federal rebates from Pepco's estimates of the total installed costs and then  
14          applies utility incentive factors (ranging from 50 percent to 85 percent as  
15          shown in Table 3 above) to the net installed costs. Pepco also set upper  
16          incentive caps for each measure. When the calculated incentives are higher  
17          than the incentive caps, Pepco assumed the incentive caps as the final  
18          incentive levels.<sup>34</sup> For example, for GSHPs, the incentive level based on a  
19          utility incentive factor of 50 percent is \$13,366 because the total net project

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<sup>33</sup> Exhibit KT-2 (OPC DR 17-5, Attachment).

<sup>34</sup> For the purpose of estimating average project expense limits and incentive budgets, Pepco used lower incentive caps than stated in the program description in Schedule DSS-2 on page 1, which is also shown in Table 3 in my testimony. The incentive caps are \$15,000 for GSHP, \$10,000 for ASHP, and \$3,000 for heat pump water heater according to Schedule DSS-2. On the other hand, the incentive caps Pepco used to estimate average incentives and incentive budgets are \$7,500 for GSHPs and ASHPs and \$2,000 for HPWHs according to the Model Inputs tab of the "MD 9702 OPC DR 17-5 Electronic Only" workbook.



1 cost is \$26,732 according to Pepco.<sup>35</sup> However, this incentive level exceeds  
2 a cost cap of \$7,500. Thus, Pepco used \$7,500 as the incentive level for  
3 GSHP. Table 5 below provides a simple average of Pepco’s utility incentive  
4 estimates by technology and customer segment.<sup>36</sup> Note that participants in  
5 the customer segment with income levels above 150 percent of AMI receive  
6 the highest incentives for ASHPs and HPWHs.

7 **Table 5. Average utility incentive estimates by technology and customer**  
8 **segment**

	Household income <80% AMI	Household income 80– 150% AMI	Household income >150% AMI
GSHP	\$ 7,500	\$ 7,500	\$ 7,500
ASHP	\$ 3,011	\$ 3,463	\$ 6,764
HPWH	\$ 1,290	\$ 980	\$ 1,961

9 *Source: “MD 9702 OPC DR 17-5 Electronic Only” file.*

10 Finally, because there is a limitation on the total available IRA funding,  
11 Pepco adjusts the utility rebate estimates over time for this limitation for the  
12 purpose of estimating the total incentive funding. Pepco made this  
13 adjustment by combining the three customer segments and then calculating  
14 the average incentives for all measure use cases from 2024 to 2026. Pepco’s  
15 final average incentive estimates by technology type and year are presented  
16 in Table 6.

<sup>35</sup> The total net project cost of a GSHP is equal to the total project cost because IRA rebates are not applicable to a GSHP.

<sup>36</sup> Pepco estimates customer incentives for three different use cases for GSHPs, eight different use cases for air-source heat pumps, and one use case for heat pump water heaters.

1           **Table 6. Final average utility incentive estimates by technology and year**

	2024	2025	2026
GSHP	\$ 7,500	\$ 7,500	\$ 7,500
Air Source Heat Pump	\$ 5,982	\$ 7,148	\$ 7,348
Heat Pump Water Heaters	\$ 1,784	\$ 2,076	\$ 2,126

2           *Source: “MD 9702 OPC DR 17-5 Electronic Only” file, Model Inputs tab.*

3           **Q. Please summarize available federal IRA rebates for electrification**  
4           **measures.**

5           A. IRA’s High-Efficiency Electric Home Rebate program provide rebates for  
6           LMI households for various electrification measures including heat pumps,  
7           HPWHs, electric wiring, and electric panel upgrades.<sup>37</sup> Households with  
8           income levels less than 80 percent AMI can receive incentives equal to 100  
9           percent of the total measure costs up to certain incentive caps. Households  
10          with income levels from 80 to 150 percent AMI can receive incentives equal  
11          to 50 percent of the total measure costs up to certain incentive caps.

12          Incentive caps for several selected measures are as follows:<sup>38</sup>

- 13                 • heat pumps: \$8,000;
- 14                 • HPWH: \$1,750;
- 15                 • electric wiring: \$2,500; and
- 16                 • electric panel: \$4,000.

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<sup>37</sup> Steven Nadel, *How Utility Energy Efficiency Programs Can Use New Federal Funding*, American Council for an Energy-Efficient Economy (“ACEEE”) (Feb. 2023), [https://www.aceee.org/sites/default/files/pdfs/home\\_energy\\_upgrade\\_incentives\\_2-1-23\\_1.pdf](https://www.aceee.org/sites/default/files/pdfs/home_energy_upgrade_incentives_2-1-23_1.pdf).

<sup>38</sup> *Id.*

1 **Q. Please elaborate on why the per-customer incentive amounts assumed**  
2 **by Pepco are too high for the BE program.**

3 A. Pepco's customer incentive estimates are too high for the high-income  
4 household segment for two main reasons:

- 5 • the incentive amounts estimated by Pepco do not take into account  
6 the available federal tax credits; and
- 7 • the total measure incentives including incentives from Pepco and the  
8 federal government exceed the incremental measure costs for some of  
9 the measures.

10 **Q. Please explain in detail your first point about federal tax credits.**

11 A. Geothermal (ground source) heat pumps are now eligible for 30 percent tax  
12 credits.<sup>39</sup> Both heat pumps and heat pump water heaters are eligible for  
13 federal tax credits of 30 percent up to \$2,000, and electrification make-ready  
14 investments (i.e., electrical panel upgrades) are eligible for up to \$600 in tax  
15 credits.<sup>40</sup> These federal tax credits will reduce the costs of electrification  
16 measures and thus should reduce the level of utility incentives that could be  
17 provided by Pepco, if customers can claim the tax credits. Pepco confirmed  
18 in its response to OPC DR 25-13 that it did not incorporate these available  
19 federal tax credits when calculating customer incentive levels. Pepco argues

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<sup>39</sup> U.S. EPA, *Geothermal Heat Pumps Tax Credit*, [https://www.energystar.gov/about/federal\\_tax\\_credits/geothermal\\_heat\\_pumps](https://www.energystar.gov/about/federal_tax_credits/geothermal_heat_pumps).

<sup>40</sup> Rewiring America, *25C Residential Energy Efficiency Tax Credit and 25D Residential Clean Energy Tax Credit*, <https://www.rewiringamerica.org/ira-fact-sheets>.

1 that the main reason for this decision is “because they would take up to a  
2 year to vest to customers and may not alleviate the upfront financial burden  
3 of major electrification upgrades.”<sup>41</sup> While the potential delay in receiving  
4 the value of the tax credit may have some effect on customer decision-  
5 making, it is not appropriate to completely dismiss the impact of tax credits  
6 on customer economics. Low-income customer decisions are more likely to  
7 be affected by the potential delay, but these customers are also less likely to  
8 be taking advantage of the tax credits.

9 According to a recent analysis by the Tax Policy Center, most lower-  
10 income households do not owe taxes.<sup>42</sup> This means that most of those  
11 households cannot claim the IRA tax credits.<sup>43</sup> On the other hand, most  
12 households with higher incomes owe taxes and thus can take advantage of  
13 the IRA tax credits. This means that Pepco should reduce utility incentives  
14 for the amount of available federal tax credits for these higher income  
15 households.

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<sup>41</sup> Exhibit KT-2 (OPC DR 25-13).

<sup>42</sup> Tax Policy Center, *T22-0132 - Distribution of Tax Units with Zero or Negative Individual Income Tax, By Expanded Cash Income Percentile* (2022), <https://www.taxpolicycenter.org/model-estimates/tax-units-with-zero-or-negative-federal-individual-income-tax-oct-2022/t22-0132>.

<sup>43</sup> Unlike other tax credits, the IRA tax credit is nonrefundable. See IRS, *Q&A on Tax Credits for Sections 25C and 25D*, <https://www.irs.gov/pub/irs-drop/n-13-70.pdf>.

1 **Q. How will the federal tax credits change the utility incentive levels?**

2 A. I estimate that if Pepco were to incorporate the federal tax credits into its  
3 incentive calculation structure, Pepco would reduce its proposed utility  
4 incentives for higher-income households by approximately 29 percent for  
5 GSHPs, 27 percent for ASHPs, and 50 percent for HPWHs, as shown in  
6 Table 7 below.

7 Note that I estimate that the available tax credit for a GSHP is  
8 approximately \$8,000; this reflects a credit of 30 percent of the total  
9 installed cost of approximately \$26,700 assumed by Pepco.<sup>44</sup> However, the  
10 reduction in assumed utility incentive for a GSHP is approximately \$2,150  
11 (\$7,500 minus \$5,347). This is because Pepco calculates the total incentive  
12 to be 50 percent of the total installed cost of \$26,700 (which is \$13,370) or  
13 \$7,500 per project for higher-income households, whichever is smaller, as I  
14 mentioned above. My revised utility incentive calculation subtracts the  
15 available ~\$8,000 tax credit from the total net installed cost of about  
16 \$13,370 (reflecting Pepco's incentive calculation mentioned above), which  
17 enables the incentive to fall under \$7,500. Also note that the incentive costs  
18 for ASHPs vary because Pepco's measure costs differ across eight different  
19 ASHP use cases (e.g., a mini-split ASHP with fuel backup is the most

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<sup>44</sup> "MD 9702 OPC DR 17-5 Electronic Only" file, Model Inputs tab.

1 expensive use case and an ASHP with electric backup is the least expensive  
2 use case).

3 **Table 7. Customer incentives calculated using Pepco's methodology, with and**  
4 **without federal tax credits by technology for higher-income households**

	Incentive w/o tax credits	Incentive with tax credits	Incentive reduction (%)
GSHP	\$7,500	\$5,347	29%
ASHP	\$6,244 to \$7,500	\$4,244 to \$6,704	27%
HPWH	\$1,961	\$980	50%

5

6 **Q. Please explain in detail your second point about incremental measure**  
7 **costs.**

8 A. Utilities typically set customer incentives for energy efficiency measures  
9 based on a certain percentage of the measure costs. A measure cost is often  
10 defined as the cost difference between a standard baseline measure and a  
11 high efficiency measure. This is also called the incremental cost of a high  
12 efficiency measure. Utilities often use this approach to set incentives for  
13 non-low-income participants.<sup>45</sup>

14 **Q. Do utilities typically put a limit on incentives, based on the incremental**  
15 **cost?**

16 A. Yes, utilities typically cap incentives at 100 percent of the incremental cost.  
17 When designing measure incentives to aggressively promote customer  
18 participation or modeling an aggressive energy efficiency program scenario,

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<sup>45</sup> For low-income participants, utilities often assume that the incremental cost is equal to the total installed cost of a measure (instead of the cost difference between a baseline measure and an energy-efficient measure) because low-income households tend to keep using old equipment beyond its economic life.

1 the standard practice is to assume 100 percent of the total incremental cost  
2 for utility incentives. For example, a 2019 energy efficiency potential study  
3 for New Jersey stated as follows:

4 “The primary scenario for the study was the maximum achievable  
5 [scenario], which reflects what could theoretically be accomplished  
6 by aggressive efficiency programs offering incentives equal to 100  
7 percent of measure incremental costs.”<sup>46</sup>

8 Pepco should use this incentive-setting practice to estimate measure  
9 incentives for higher-income households with income levels above 150  
10 percent of AMI. This means the total customer incentives that include  
11 Pepco's incentives and federal tax credits should not exceed the incremental  
12 cost of electrification measures. For example, Pepco assumes that the  
13 incremental cost of an ASHP with electric backup is \$5,662 for a house  
14 currently heated with a gas furnace. In this case, the combined (Pepco plus  
15 federal) customer incentive should not exceed \$5,662. Pepco's incentive  
16 should therefore not exceed \$3,662 ( $\$5,662 - \$2,000 = \$3,662$ ) since the  
17 available federal tax credit is \$2,000.

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<sup>46</sup> New Jersey Board of Public Utilities, *Energy Efficiency Potential in New Jersey* at 44 (2019), <https://s3.amazonaws.com/CandI/NJ+EE+Potential+Report+-+FINAL+with+App+A-H+-+5.24.19.pdf>.

1 **Q. Please provide your estimates of adjusted incentives that reflect both**  
2 **federal tax credits and the incremental costs of electrification measures**  
3 **for higher income households.**

4 A. After adjusting Pepco’s customer incentives downward to reflect federal tax  
5 credits for higher-income households (with incomes above 150 percent  
6 AMI), I found that the total customer incentives exceed incremental costs  
7 for several ASHP measures. Table 8 below shows the incremental costs, the  
8 total customer incentives, and excessive incentives for these measures.<sup>47</sup>  
9 Excessive incentives represent the difference between the incremental costs  
10 and the total customer incentives. Table 9 below compares Pepco’s  
11 incentives, adjusted incentives with tax credits, and final revised utility  
12 incentives that are adjusted further downward by the excessive incentives  
13 calculated in Table 8.

14 **Table 8. Calculations of excessive incentives beyond the incremental costs for**  
15 **selected measures for higher income households**

Electrification Measure	Baseline Fuel	Incremental costs	Total customer incentives	Excessive incentives
ASHP - Electric Backup	Natural Gas	\$5,662	\$6,244	\$581
ASHP - Electric Backup	Heating Oil	\$5,201	\$6,244	\$1,042
ASHP - Electric Backup	Propane	\$5,662	\$6,244	\$582
Mini-Split ASHP - Electric Backup	Natural Gas	\$6,407	\$6,794	\$387
Mini-Split ASHP - Electric Backup	Heating Oil	\$6,119	\$6,794	\$675
Mini-Split ASHP - Electric Backup	Propane	\$6,580	\$6,794	\$215

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<sup>47</sup> The incremental costs are provided in the "MD 9702 OPC DR 17-5 Electronic Only" file, Model Inputs tab.



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**Table 9. Comparison of Pepco’s incentives, adjusted incentives with tax credits, and final revised utility incentives for higher income households**

Electrification Measure	Baseline Fuel	Pepco’s incentives	Utility incentives with tax credits	Final revised utility incentives
ASHP - Electric Backup	Natural Gas	\$6,244	\$4,244	\$3,662
ASHP - Electric Backup	Heating Oil	\$6,244	\$4,244	\$3,201
ASHP - Electric Backup	Propane	\$6,244	\$4,244	\$3,662
Mini-Split ASHP - Electric Backup	Natural Gas	\$6,794	\$4,794	\$4,407
Mini-Split ASHP - Electric Backup	Heating Oil	\$6,794	\$4,794	\$4,119
Mini-Split ASHP - Electric Backup	Propane	\$6,794	\$4,794	\$4,580

3  
4  
5

**Q. How do these revised utility incentives impact the total incentive budget estimate for Pepco’s BE program?**

6  
7  
8  
9  
10

**A.** Pepco is proposing to spend about \$74.9 million for measure incentives for the entire BE program from 2024 through 2027.<sup>48</sup> Pepco provides proposed upfront incentives per participant and annual participation for all measures in the Voluntary DR 1-12 Attachment B workbook. Based on these data, I calculated the proposed budget by year and technology in Table 10.

11

**Table 10. Pepco’s projected incentive budget by year and technology**

Original Budget	2024	2025	2026	2027	Total
GSHP	\$50,211	\$79,936	\$102,481	\$76,861	\$309,490
ASHP	\$5,235,619	\$15,106,354	\$24,900,825	\$18,675,618	\$63,918,416
HPWH	\$447,609	\$2,373,115	\$4,444,565	\$3,333,424	\$10,598,714
Total	\$5,733,440	\$17,559,406	\$29,447,871	\$22,085,903	\$74,826,620

12

*Source: “MD 9702\_Voluntary DR 1-12\_DR 1-12 Attachment B\_Errata” workbook.*

13  
14

I recalculated projected incentive budgets in Table 11 below, using the adjusted incentive amounts discussed above. More specifically, I modified

<sup>48</sup> Schatz Direct at 35, Table 3.

1 Pepco's original calculation of incentives in Pepco's "MD 9702 OPC DR  
2 17-5 Electronic Only" workbook and applied the revised incentive values  
3 from this file to the Voluntary DR 1-12 Attachment B workbook. In sum, I  
4 estimate that the total incentive budget is about \$67 million, representing a  
5 reduction of about \$7.5 million or 10 percent of the original incentive  
6 budget.

7 **Table 11. Revised projected incentive budget by year and technology**

Revised Budget	2024	2025	2026	2027	Total
GSHP	\$45,886	\$73,051	\$93,654	\$70,241	\$282,832
ASHP	\$4,681,201	\$13,690,014	\$22,629,454	\$16,972,091	\$57,972,760
HPWH	\$373,822	\$2,036,885	\$3,829,658	\$2,872,244	\$9,112,609
Total	\$5,100,909	\$15,799,950	\$26,552,767	\$19,914,575	\$67,368,200

8

9 **Q. What is your recommendation based on your analysis of customer**  
10 **incentive levels?**

11 A. If the Commission decides to approve Pepco's building decarbonization  
12 program plan, I recommend that Pepco reduce the incentive levels for  
13 higher-income households as I described above. However, instead of  
14 reducing the total incentive budget, I recommend that Pepco use the freed-  
15 up budget of approximately \$7.5 million to support more program  
16 participants and further promote building electrification.

17 **Q. Do you have specific recommendations about the number of additional**  
18 **participants for the BE program?**

19 Yes. Table 12 presents my estimates of additional program participants  
20 based on the additional incentive budget of \$7.5 million and average per-

1 customer incentive estimates across all participant types, reflecting the per-  
2 customer incentive revisions for higher-income participants I discussed  
3 above.<sup>49</sup> These additional participants represent a 9 percent increase for  
4 GSHP, a 10 percent increase for ASHP, and a 16 percent increase for  
5 HPWH, relative to the original participation forecasts. I recognize that these  
6 participation numbers are recommended targets—Pepco cannot force its  
7 customers to participate in programs (if the programs are approved by the  
8 Commission). However, by accounting for the value of federal tax credits  
9 when assessing customer economics, I believe that Pepco would be able to  
10 attract this higher level of participation, even when offering the smaller  
11 incentives I recommend.

12 **Table 12. Additional program participants for the BE program**

<b>Additional Participants</b>	<b>2024</b>	<b>2025</b>	<b>2026</b>	<b>2027</b>	<b>Total</b>
GSHP	1	1	1	1	4
ASHP	101	217	338	254	910
HPWH	50	189	336	252	826

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<sup>49</sup> As I mentioned above, Pepco adjusts the utility rebate estimates over time for the limitation of IRA funding, which is provided in the “MD 9702 OPC DR 17-5 Electronic Only” file. I estimated the average per-customer incentive estimates across all participant types by adjusting the per-customer incentive estimates for the higher-income participants using this file.

1           **C.   Pepco should provide higher incentives for whole-home, all-electric**  
2           **heat pumps and lower incentives for hybrid heat pumps with fuel**  
3           **backup heating.**

4   **Q.    Are there any other concerns about the proposed customer incentives?**

5   A.    Yes. Pepco models higher incentives for heat pumps with fuel backup in  
6       order to develop a budget estimate for customer incentives.<sup>50</sup> In its response  
7       to OPC DR 17-10, Pepco noted that “costs associated with fuel backup were  
8       slightly higher than electric backup measures, and thus, the resulting  
9       modeled incentive was higher.”<sup>51</sup> For example, the modeled incentives for  
10      LMI customers are \$5,531 per participant for the “Mini-Split ASHP – Fuel  
11      Backup” measure and \$2,825 per participant for the “Mini-Split ASHP –  
12      Electric Backup” measure.<sup>52</sup> Pepco noted that this is because “[s]ome  
13      replace-on-burnout scenarios included a portion of the costs related to  
14      replacement of fossil fuel equipment, which raised the estimated costs of  
15      heat pumps with fuel backups.”<sup>53</sup> However, Pepco also noted in its response  
16      to OPC DR 17-10 that “[d]uring program implementation, rebates for  
17      customers with fuel backup systems will not be higher than all-electric  
18      systems.”<sup>54</sup> While it is heartening that Pepco does not propose to offer larger  
19      incentives for fuel backup systems than for all-electric systems, this

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<sup>50</sup> “MD 9702 OPC DR 17-5 Electronic Only” workbook.

<sup>51</sup> Exhibit KT-2 (OPC DR 17-10(c)(i)).

<sup>52</sup> “MD 9702 OPC DR 17-5 Electronic Only” workbook, the Model Inputs tab, rows 30 and 31.

<sup>53</sup> Exhibit KT-2 (OPC DR 35-1(a)).

<sup>54</sup> Exhibit KT-2 (OPC DR 17-10(c)(ii)).

1 statement implies that Pepco may set customer incentives for heat pumps  
2 with fuel backup (also called hybrid or dual-fuel heat pumps) equal or  
3 similar to incentives for all-electric heat pumps. I am concerned that this  
4 approach does not fully recognize the benefits of all-electric heat pumps:  
5 they are more effective for reducing dependence on fossil fuels from the  
6 building sector than heat pumps with fossil fuel backup heating. By  
7 providing incentives for hybrid heat pumps, I believe that Pepco’s incentive  
8 approach does not fully support the major findings in a 2021 report by the  
9 Maryland Commission on Climate Change (“MCCC”), which supports  
10 aggressive building electrification that displaces almost all fossil-fuel-based  
11 heaters.<sup>55</sup>

12 **Q. Please explain in detail why all-electric heat pumps are more beneficial**  
13 **in supporting the state’s greenhouse gas reduction policy than hybrid**  
14 **heat pumps?**

15 A. Hybrid heat pumps are not as effective as all-electric heat pumps in reducing  
16 greenhouse gas emissions for two primary reasons. First, hybrid heat pumps  
17 are not likely to be sized to meet all space heating needs because such  
18 systems can rely on the backup heating systems when temperatures are very  
19 low; this motivates customers to install a smaller-scale heat pump system to

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<sup>55</sup> Maryland Commission on Climate Change (“MCCC”), *Building Energy Transition Plan: A Roadmap for Decarbonizing the Residential and Commercial Building Sectors in Maryland* (November 2021), <https://mde.maryland.gov/programs/air/ClimateChange/MCCC/Documents/2021%20Annual%20Report%20Appendices%20FINAL.pdf>.

1 reduce the upfront capital costs. As a result, emissions reductions from  
2 hybrid heat pumps are not as large as the emissions reductions we expect  
3 from heat pumps without fossil fuel backup. I am also concerned that  
4 customers with fossil fuel backup may operate the “backup” system as their  
5 primary heater, use the heat pump primarily for cooling, and not actually  
6 reduce net emissions. Secondly, hybrid heat pumps will keep customers on  
7 the gas system, which potentially increases customer exposure to future  
8 significant rate increases resulting from customers departing that system.  
9 Moreover, keeping customers on the gas system would slow the transition  
10 away from fossil fuels to clean electricity for heating end uses.

11 **Q. Please describe in detail the major findings in the 2021 report by the**  
12 **Maryland Commission on Climate Change.**

13 A. The Mitigation Working Group (MWG) of the MCCC released a *Building*  
14 *Energy Transition Plan* report in 2021.<sup>56</sup> This plan included two major  
15 components: (a) major findings from a study conducted by E3 (“the  
16 Statewide E3 study”) that analyzed scenarios for achieving reductions in  
17 emissions to near net-zero level for Maryland’s residential and commercial  
18 buildings by 2045, and (b) recommendations based on the study findings  
19 and stakeholder feedback. The Statewide E3 study modeled four scenarios,  
20 including the MWG Policy Scenario, and found that the MWG Policy

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<sup>56</sup> *Id.*

1 Scenario was the lowest-cost scenario of all the decarbonization scenarios.

2 This scenario incorporates the following four core concepts and objectives:

- 3 • ensure an equitable and just transition, especially for low-income  
4 households;
- 5 • replace almost all fossil fuel heaters with heat pumps in existing  
6 homes by 2045;
- 7 • construct new buildings to meet space and water heating demand  
8 without fossil fuels; and
- 9 • implement a flexible Building Emissions Standard for commercial  
10 buildings.

11 Based on these study findings, the MCCC’s Building Energy Transition Plan  
12 established four core recommendations: (1) adopt an all-electric construction  
13 code; (2) develop a clean heat retrofit program; (3) create a building  
14 emissions standard; and (4) develop utility transition plans.<sup>57</sup> It is also  
15 important to note that the second core recommendation—the clean heat  
16 retrofit program—encourages fuel-switching and beneficial electrification  
17 through EmPOWER beginning in 2024 and sales targets for residential  
18 heating systems, cooling systems, and water heaters of 50 percent by 2025  
19 and 95 percent by 2030.

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<sup>57</sup> *Id.* at 5.

1 **Q. Are there building electrification programs that encourage whole-home**  
2 **electrification of space heating in other jurisdictions?**

3 A. Yes. I am aware of several utility energy efficiency programs that offer large  
4 incentives for whole-home heat pumps—more than the base level incentives  
5 provided to all efficient heat pumps—to encourage the installation of whole-  
6 home heat pumps and the removal of existing fossil-fuel-based heating  
7 systems in colder climate regions than Maryland. I provide a short summary  
8 of these programs as follows:

- 9 • **Mass Save Residential Whole-Home Heat Pump Rebates:** the  
10 statewide energy efficiency provider in Massachusetts, Mass Save,  
11 offers larger rebates (\$10,000 to \$16,000 per home) for “whole-  
12 home” heat pumps and \$1,250 per ton for partial-home heat pumps.<sup>58</sup>  
13 The high-end rebate amount for whole-home heat pumps is provided  
14 for income-qualified customers. Assuming a 4-ton system, a partial-  
15 home rebate would total \$5,000, which is half of the whole-home  
16 heat pump rebate. To classify as “whole-home,” heat pumps must be  
17 used as sole source of heating for the heating season and be sized to  
18 meet 90 to 120 percent of the total heating load at the outdoor design  
19 temperature.<sup>59</sup> To be eligible for these rebates, customers must fill out

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<sup>58</sup> Mass Save, *Air Source Heat Pump Rebates*, <https://www.masssave.com/residential/rebates-and-incentives/air-source-heat-pumps>.

<sup>59</sup> Mass Save, *Heat Pump Program Offers*, <http://ceere.org/MassSave2023/HeatPumpProgramOverview.pdf>.



1 a verification form confirming that the heat pump will be the sole  
2 source of heating and that the pre-existing heating system will be  
3 removed or disconnected.<sup>60</sup>

- 4 • **New York State Clean Heat Program:** The New York State  
5 (“NYS”) Clean Heat Program began in 2020 and is one of the largest  
6 electrification programs in the country in terms of annual budget and  
7 energy savings.<sup>61</sup> The program offers rebates for cold climate air  
8 source heat pumps (ccASHP), with higher incentives for whole-home  
9 heat pumps sized to meet at least 90 percent of the building heat  
10 load.<sup>62</sup> In addition, NYS Clean Heat offers specific, higher incentives  
11 for optimizing use of the whole-home heat pump system by adding  
12 integrated controls or for decommissioning the pre-existing fossil fuel  
13 heating system.<sup>63</sup>

14 **Q. Is there any other important aspect regarding whole-home, all-electric**  
15 **heat pumps?**

16 **A.** Yes. Efficiencies and heating capacity of standard heat pumps tend to  
17 decline substantially as outdoor temperatures drop below freezing

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<sup>60</sup> Mass Save, *2023 Whole-home heat pump verification form*, <https://www.masssave.com/-/media/Files/PDFs/Save/Residential/rebate-forms/Mass-Save-Whole-Home-Heat-Pump-Verification-Form.pdf>.

<sup>61</sup> Charlotte Cohn and Nora Wang Efram, *Building Electrification: Programs and Best Practices*, American Council for an Energy Efficient Economy (Feb. 2022), <https://www.aceee.org/research-report/b2201>.

<sup>62</sup> Joint Energy Efficiency Providers, *NYS Clean Heat: Statewide Heat Pump Program Manual* (Sept. 2022.), <https://cleanheat.ny.gov/assets/pdf/NYS-Clean-Heat-Program-Manual.pdf>.

<sup>63</sup> *Id.*

1 temperatures. On the other hand, ccASHPs can provide comfortable heating  
2 very efficiently and maintain high heating capabilities even in frigid  
3 temperature conditions. Thus, ccASHPs are more suitable than standard heat  
4 pumps for whole-home heating.

5 **Q. Are there any utility programs that encourage ccASHPs in other**  
6 **jurisdictions?**

7 A. I am aware of several utility energy efficiency or electrification programs  
8 that encourage ccASHPs in colder climate regions than Maryland. I offer a  
9 short summary of these programs as follows:

- 10 • As mentioned above, the NYS Clean Heat program offers rebates for  
11 ccASHPs. In fact, the NYS Clean Heat program *only* offers residential  
12 air-source heat pump incentives for ccASHPs.<sup>64</sup> Eligible equipment  
13 must be listed on the Northeast Energy Efficiency Partnerships'  
14 ("NEEP") Cold Climate Air Source Heat Pump Product List.<sup>65</sup>
- 15 • Xcel Energy Colorado offers higher rebates for residential ccASHPs  
16 and mini-split heat pumps. Rebates for ccASHPs are \$500 more than  
17 the incentives provided for baseline high efficiency heat pumps.<sup>66</sup>

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<sup>64</sup> The Joint Energy Efficiency Providers, *NYS Clean Heat: Program Manual for Central Hudson Gas & Electric Corporation, National Grid, New York State Electric & Gas Corporation, Orange and Rockland Utilities, Inc., and Rochester Gas and Electric Corporation* (Sept. 2023.), [https://cleanheat.ny.gov/assets/pdf/NYS%20CH%20PM\\_September%2001,%202023\\_FINAL.pdf](https://cleanheat.ny.gov/assets/pdf/NYS%20CH%20PM_September%2001,%202023_FINAL.pdf).

<sup>65</sup> NEEP, *NEEP's Cold Climate Air Source Heat Pump List*, <https://neep.org/heating-electrification/ccashp-specification-product-list>.

<sup>66</sup> Xcel Energy Colorado, *Heat Pump Rebates*, <https://co.my.xcelenergy.com/s/residential/heating-cooling/heat-pumps>.

1           • Burlington Electric Department offers two tiers of heat pump rebates:  
2           Standard and High Performance. High-performance systems must be  
3           listed on NEEP’s Cold Climate Air Source Heat Pump List and are  
4           eligible for an additional \$1,000–\$3,000 in incentives depending on  
5           the system size.<sup>67</sup>

6   **Q.   How would ccASHPs perform in Maryland’s climate?**

7           In mild climates like Maryland’s, ccASHPs do not require backup heating if  
8           sized properly to meet the full heating load. NEEP developed and has been  
9           maintaining a Cold Climate Air Source Heat Pump list over the past several  
10          years.<sup>68</sup> NEEP establishes ccASHP specifications with minimum  
11          requirements for manufacturers to list their heat pumps as ccASHP.<sup>69</sup> One  
12          key requirement is a coefficient of performance (“COP”) of 1.75 or above at  
13          5°F, which means that heat pumps need to be at least 175 percent efficient at  
14          5°F.<sup>70</sup> Further, the U.S. Environmental Protection Agency’s Energy Star  
15          certification program now offers a Cold Climate designation to high-

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<sup>67</sup> Burlington Electric Department. *Heat Pump Rebates*,  
<https://www.burlingtonelectric.com/heatpumps#modal-tc-centrally-ducted-heat-pump>.

<sup>68</sup> *See supra* n. 65.

<sup>69</sup> Currently the NEEP ccASHP list has over 80,000 models of ccASHPs from over 200 HVAC brands.

<sup>70</sup> A COP represents a ratio of useful heating or cooling to the total energy input. Electric resistance heating has a COP of approximately 1; fossil fuel heating systems such as gas furnaces have a COP of approximately 0.7 to 0.9.

1 performing heat pumps that meet high-performance standards that closely  
2 align with NEEP's ccASHP specifications.<sup>71</sup>

3 Space heating systems are typically sized based on winter design  
4 temperatures. A system sized to meet the load at the design temperature is  
5 expected to meet the full building load during 99 percent of the hours of the  
6 year, and part of the load for the remaining few hours.<sup>72</sup> The design day  
7 temperature in Baltimore, Maryland is 17°F.<sup>73</sup> This means that ccASHPs  
8 perform much more efficiently at this temperature and have a higher COP  
9 than at the minimum performance condition specified by NEEP's ccASHP  
10 requirements.

11 **Q. Have there been any in-field evaluation studies of ccASHP? If so, what**  
12 **have those studies found about the actual performance of ccASHPs?**

13 A. Yes. Many in-field studies demonstrated the superior performance of  
14 ccASHPs over the past several years. For example, a 2016 study conducted  
15 by Cadmus Group on behalf of the Electric and Gas Program Administrators

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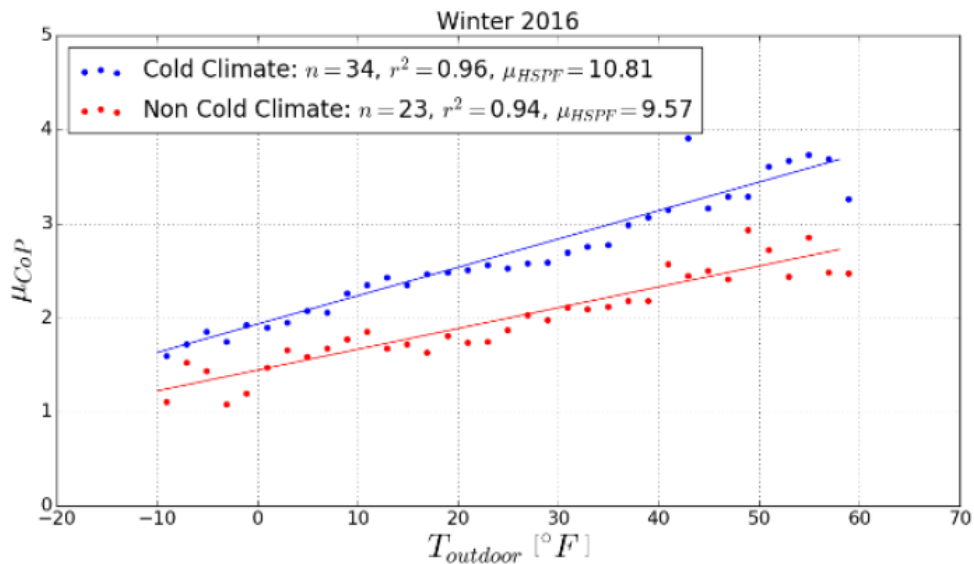
<sup>71</sup> U.S. Environmental Protection Agency, *Heat Pump Equipment and Central Air Conditioners Key Product Criteria*, [https://www.energystar.gov/products/heating\\_cooling/heat\\_pumps\\_air\\_source/key\\_product\\_criteria](https://www.energystar.gov/products/heating_cooling/heat_pumps_air_source/key_product_criteria).

<sup>72</sup> Green Building Advisor, *Design Temperature vs. Degree Days*, <https://www.greenbuildingadvisor.com/article/design-temperature-vs-degree-days>; Air Conditioning Contractors of America, *ACCA Manual J® Residential Load Calculation Eighth Edition* (Aug. 2014), <https://higherlogicdownload.s3.amazonaws.com/ACCA/8e4cf5b4-e984-4971-bb79-7889082c7cf2/UploadedImages/MJ8-Adden-E-Updated-Weather-Data-11Aug2014.pdf>.

<sup>73</sup> U.S. EPA, *ENERGY STAR Certified Homes Design Temperature Limit Reference Guide (2019 Edition)* (April 2021), [https://www.energystar.gov/partner\\_resources/residential\\_new/working/hvac/hvac\\_designers/design\\_temp\\_limits](https://www.energystar.gov/partner_resources/residential_new/working/hvac/hvac_designers/design_temp_limits).

1 of Massachusetts and Rhode Island evaluated the performance of mini-split  
2 heat pumps in numerous homes in Massachusetts and Rhode Island.<sup>74</sup> The  
3 figure below presents the average COP values (at Y-axis) across varying  
4 outdoor temperatures (at X-axis) for 34 cold-climate units and 23 regular  
5 units during the winter of 2016. As shown in this figure, the average COP  
6 values for ccASHPs are very favorable even in frigid temperatures: a COP  
7 of about 2.5 at Baltimore's design temperature of 17°F and a COP of 2 even  
8 at 0°F.

9 **Figure 1. Average Heating COP vs. Outdoor Air Temperature for Cold-**  
10 **Climate and Non-Cold-Climate Systems – Winter 2016**

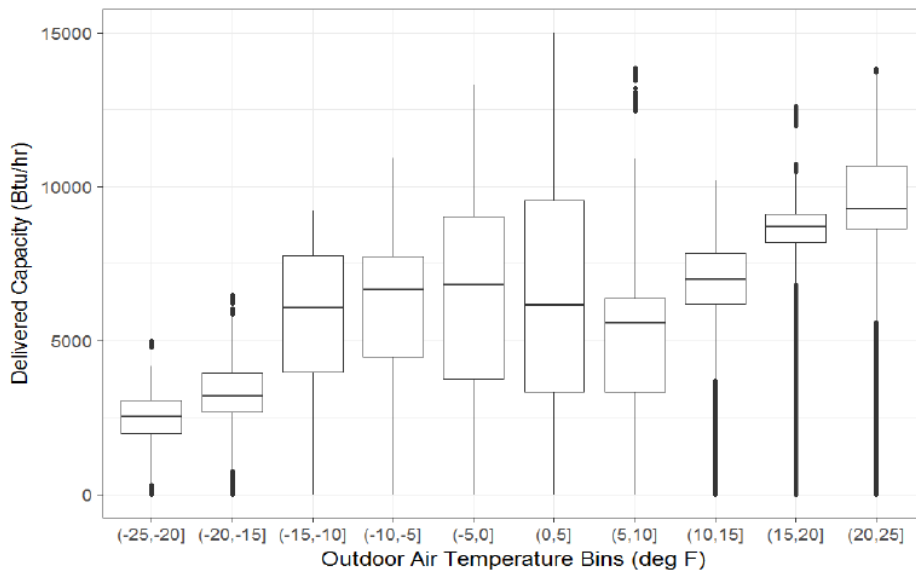


11  
12 *Source: Cadmus 2016 Ductless Mini-Split Heat Pump Impact Evaluation.*  
13 *Note: μCoP represents the mean COP of the population studied.*

<sup>74</sup> Electric and Gas Program Administrators of Massachusetts and Rhode Island, *Ductless Mini-Split Heat Pump Impact Evaluation* (Dec. 2016), <https://ripuc.ri.gov/sites/g/files/xkgbur841/files/eventsactions/docket/4755-TRM-DMSHP-Evaluation-Report-12-30-2016.pdf>.

1 Some evaluation studies also investigated heating capacities of ccASHPs.  
2 For example, a 2019 study conducted by the Center for Energy and  
3 Environment in Minnesota demonstrated that a mini-split heat pump  
4 “delivered a consistent median capacity from 10 °F to -15 °F,” as shown in  
5 Figure 2 below.<sup>75</sup>

6 **Figure 2. Capacity of a Mini-Split Heat Pumps vs. Outdoor Temperature**



7  
8 *Source: Ben Shoenbauer et al., Field Assessment of Ducted and Ductless Cold Climate Air*  
9 *Source Heat Pumps (2018).*

10  
11 **Q. Is there any study that analyzes the impacts of ccASHPs for Maryland?**

12 A. Yes. The *Climate Solutions Now Act* required the Commission to conduct a  
13 study to assess “the capacity of each company’s gas and electric distribution  
14 systems to successfully serve customers under a managed transition to a

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<sup>75</sup> Ben Shoenbauer et al., *Field Assessment of Ducted and Ductless Cold Climate Air Source Heat Pumps*, Center for Energy and Environment (2018), <https://www.mncee.org/field-assessment-ducted-and-ductless-cold-climate-air-source-heat-pumps>.

1 highly electrified building sector.”<sup>76</sup> On behalf of the Commission, The  
 2 Brattle Group is currently conducting this study in consultation with the  
 3 Electrification Working Group. Though The Brattle Group and the working  
 4 group’s efforts are ongoing, draft findings show that an electrification  
 5 scenario dominated by ccASHPs (S.3A) with aggressive energy efficiency  
 6 and demand-response program efforts would see substantially lower peak  
 7 load growth rates than another electrification scenario (S.3B) that relies on  
 8 conventional heat pumps, as shown in the figure below. This analysis clearly  
 9 shows the benefits of ccASHPs in terms of mitigating potential electric  
 10 system impacts.

11 **Figure 3. 2022–2031 annual peak load growth rate by scenario for selected**  
 12 **Maryland utilities**



13  
 14 *Source: The Brattle Group. Electrification Study Working Group November Update.*  
 15 *November 13, 2023. Slide 13. Attached as Exhibit KT-3.*

<sup>76</sup> 2022 Md. Laws Ch. 38. § 10(c)(1).

1 **Q. How should Pepco design customer incentive levels for heat pumps?**

2 A. To fully recognize the benefits of whole-home, electric heat pumps that do  
3 not require any fuel backup heating, I strongly recommend that Pepco  
4 provide substantially higher incentive levels for those heat pumps and lower  
5 incentive levels for hybrid heat pumps. Based on Mass Save's incentive  
6 approach, I recommend that Pepco design incentives for whole-home heat  
7 pumps twice as large as hybrid heat pumps with fuel backup heating.

8 Further, Pepco should provide higher incentives for ccASHPs. These  
9 heat pumps do not require electric resistance backup heating systems and  
10 can reduce winter peak load contributions from heat pumps substantially  
11 relative to electric resistance backup, thereby reducing system costs.

12 I recommend Pepco make these modifications within the proposed  
13 incentive budget estimates.

14 **D. Pepco should reduce customer incentives and increase the number**  
15 **of program participants for the Residential Building Make-Ready**  
16 **program.**

17 **Q. What are your main concerns about Pepco's proposed Residential**  
18 **Make-Ready (MR) program?**

19 A. My primary concerns on Pepco's Residential MR program are as follows:

- 20 • Pepco's assumed per-customer incentive for this program is too high.  
21 • The proposed customer incentives do not take into account available  
22 IRA rebates or federal tax credits.



1 **Q. Please elaborate on your first concern about the per-customer incentive**  
2 **amount.**

3 A. The total budget for the proposed Residential MR program is \$11.2 million,  
4 of which approximately \$8.9 million (or 80 percent of the total budget) is  
5 allocated to customer incentives.<sup>77</sup> This means that Pepco assumes an  
6 average customer incentive of \$2,775 per customer. This estimate is too high  
7 based on the project cost estimates provided by Pepco.

8 More specifically, as shown in Table 13 below, Pepco assumes 47  
9 percent of participating homes need to upgrade branch circuitry with an  
10 average cost of \$800 per project and 17 percent of participating homes need  
11 to upgrade both branch circuitry and electric panels with an average cost of  
12 \$5,000.<sup>78</sup> I obtained the data in this table from the Pepco workbook titled  
13 “OPC DR 12-6 Attachment Electronic Only.” My interpretation of Pepco’s  
14 intention of the participation percentages is that approximately 64 percent of  
15 Pepco’s program participants would need branch circuit upgrades and/or  
16 panel upgrades. Based on these assumptions, Pepco estimates that the  
17 average MR cost is \$1,226 per project. This cost estimate is less than half of  
18 the average customer incentive of \$2,775 for the Residential MR program.

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<sup>77</sup> Schatz Direct at 45, Table 4.

<sup>78</sup> “OPC DR 12-6 Attachment Electronic Only” workbook, Projections tab.

1           **Table 13. Pepco’s MR cost estimates**

Upgrade Type	Cost Estimate	% of Participating Homes with Upgrade Needs
Branch Circuitry Only	\$800	47%
Branch Circuitry + Panel Upgrade	\$5,000	17%
Average MR Cost Per Project (spread over all projects)	\$1,226	

2           *Source: “OPC DR 12-6 Attachment Electronic Only” workbook, Projections tab.*

3           On the other hand, Pepco also provided a few different estimates for MR  
4           costs in the “OPC DR 12-6 Attachment Electronic Only” workbook. In one  
5           place, Pepco estimates a \$3,500 cost for panel and branch circuit upgrades  
6           and a \$800 cost for branch circuit upgrades.<sup>79</sup> The average project cost of  
7           these cost estimates would be even lower than the first average cost  
8           estimated by Pepco that I mentioned above. Finally, Pepco uses another  
9           average cost estimate of \$3,500 to estimate incentive budgets in the same  
10          workbook.<sup>80</sup> Pepco assumes 50 percent of this cost to represent the average  
11          incentive cost and estimates the total incentive budget.<sup>81</sup> This assumption  
12          results in \$1,750 per participant incentives, which is about \$1,000 lower  
13          than the average incentive of \$2,775 per customer Pepco assumed for its  
14          incentive budget as I mentioned above.

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<sup>79</sup> “OPC DR 12-6 Attachment Electronic Only” workbook, Projections tab, I88 to I89 cells.

<sup>80</sup> “OPC DR 12-6 Attachment Electronic Only” workbook, Projection tab, cell M96.

<sup>81</sup> *Id.*

1 **Q. Please elaborate on your second concern about IRA rebates and federal**  
2 **tax credits.**

3 As I mentioned above, electric wiring and panel upgrades are eligible for  
4 both IRA rebates and federal tax credits. Households with income levels less  
5 than 150 percent AMI can now receive up to \$2,500 for electric wiring and  
6 up to \$4,000 for electric panel upgrades through the IRA’s High-Efficiency  
7 Electric Home Rebate program. In addition, make-ready investments such as  
8 electrical panel upgrades are eligible for up to \$600 of federal tax credits.<sup>82</sup>

9 My review of Pepco’s proposed incentive calculations and budget  
10 analysis revealed that Pepco did not incorporate the effects of the IRA  
11 rebates or the federal tax credits. While Witness Schatz did mention the IRA  
12 rebates for electric panel upgrades and wiring within the program  
13 description for the Residential Building Make-Ready program,<sup>83</sup> I did not  
14 find any indication of the rebates or federal tax credits in Pepco’s calculation  
15 of the incentive budget for the Residential MR program in the “OPC DR 12-  
16 6 Attachment Electronic Only” workbook that I mentioned above.

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<sup>82</sup> Steven Nadel, *How Utility Energy Efficiency Programs Can Use New Federal Funding*, ACEEE (2023), [https://www.aceee.org/sites/default/files/pdfs/home\\_energy\\_upgrade\\_incentives\\_2-1-23\\_1.pdf](https://www.aceee.org/sites/default/files/pdfs/home_energy_upgrade_incentives_2-1-23_1.pdf); Rewiring America, *The Inflation Reduction Act: Electrification Rebates*, <https://www.rewiringamerica.org/ira-fact-sheets>; Rewiring America, *25C Residential Energy Efficiency Tax Credit and 25D Residential Clean Energy Tax Credit*, Available at: <https://www.rewiringamerica.org/ira-fact-sheets>.

<sup>83</sup> Schedule DSS-3 at 1.

1 **Q. What is your conclusion about the proposed Residential Building MR**  
2 **program?**

3 A. I conclude that Pepco's assumed per-customer incentives for the Residential  
4 Building MR program are too high. This is especially true if Pepco properly  
5 takes into account the effects of the IRA rebates on utility incentives. As I  
6 explained above, if we assume that LMI customers need to upgrade electric  
7 panels and wiring, the total cost would be \$3,500 to \$5,000 according to  
8 Pepco's estimates. The total combined IRA rebates would be \$6,500 for  
9 electric panel and wiring upgrades. Thus, LMI customers would not require  
10 any additional incentives from Pepco.

11 I also conclude that Pepco's filing and analysis are poorly organized  
12 and not credible as they present multiple MR cost estimates that contradict  
13 each other.

14 **Q. What is your recommendation about the proposed Residential MR**  
15 **program?**

16 A. I recommend that, before approving Pepco's Residential MR program, the  
17 Commission require Pepco to refile all the analyses concerning incentives  
18 for residential building MR investments and recalculate per-customer  
19 incentives while accounting for the effects of the IRA rebates and tax  
20 credits.

1 **Q. Do you have any concerns about the proposed Commercial Building**  
2 **MR program?**

3 A. No. For the Commercial Building MR program, Pepco is proposing to offer  
4 rebates up to 50 percent of eligible costs up to an \$8,000 cap. This incentive  
5 design proposal is reasonable. First, providing rebates up to or around 50  
6 percent of project costs is a common practice we see in many utility energy  
7 efficiency programs.<sup>84</sup> Pepco also noted that this incentive design is  
8 consistent with some of the existing EmPOWER Maryland programs.<sup>85</sup> The  
9 incentive cap of \$8,000 for commercial MR costs also appears reasonable  
10 based on my review of several data sources. One study indicates that the  
11 cost of panel upgrades for small- to medium-sized buildings range from  
12 \$10,000 to \$20,000.<sup>86</sup> Another study indicates that electrical modifications  
13 cost \$3,000 for medium-sized office buildings.<sup>87</sup>

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<sup>84</sup> U.S. EPA, *Customer Incentives for Energy Efficiency Through Program Offerings* (Feb. 2010), <https://archive.epa.gov/epa/statelocalclimate/customer-incentives-energy-efficiency-through-program-offerings.html>.

<sup>85</sup> Exhibit KT-2 (OPC DR 34-9 (b)).

<sup>86</sup> Betony Jones, *Los Angeles Building Decarbonization: Community Concerns, Employment Impacts, Opportunities* at 13, Inclusive Economics (June 2021), <https://www.nrdc.org/sites/default/files/los-angeles-building-decarbonization-jobs-impacts-report-20211208.pdf>.

<sup>87</sup> Group 14 Engineering, *Electrification of Commercial and Residential Buildings* at 13 (Nov, 2020), <https://www.communityenergyinc.com/wp-content/uploads/Building-Electrification-Study-Group14-2020-11.09.pdf>.

1           **E.   Pepco should substantially reduce the BE and MR program's**  
2           **administrative budgets.**

3   **Q.   Please elaborate on why Pepco's proposed administrative budget is too**  
4   **high.**

5   A.   To assess whether a budget estimate is reasonable, I evaluated the average  
6       budget per program participant. This approach indicates how much money  
7       Pepco is planning to spend to reach and acquire each program participant  
8       and deliver/install measures on average. I then compared Pepco's residential  
9       BE program and MR non-incentive budgets (total budgets minus customer  
10      incentives) to Pepco's reported 2022 EmPOWER expenditures for the  
11      residential HVAC and Home Performance with ENERGY STAR  
12      programs.<sup>88</sup>

13               On a per-customer basis, Pepco assumes a much higher budget for  
14      program administration and customer education and outreach, as shown in  
15      Table 14 below. In fact, administration costs are nearly two times higher than  
16      Pepco's EmPOWER administration costs, and per-participant customer  
17      education and outreach costs are three times higher. Pepco states that  
18      customer education and outreach is a key part of overcoming electrification  
19      barriers, and it plans to work with trade allies to promote the electrification  
20      programs.<sup>89</sup> However, Pepco does not justify why the non-incentive costs

---

<sup>88</sup> My use of EmPOWER as a benchmark for comparing Pepco's BE and MR program administrative costs does not mean I agree that the EmPOWER administrative costs are at the appropriate level.

<sup>89</sup> Schatz Direct at 31, lines 15-18.

1 are multiples of two to three higher than the EmPOWER program,  
 2 especially when the BE and MR programs are intended to utilize existing  
 3 program delivery channels and EmPOWER infrastructure.<sup>90</sup>

4 **Table 14. Comparison of cost per participant for Pepco's residential BE and**  
 5 **MR programs and EmPOWER’s residential HVAC and Home Performance**  
 6 **programs**

<b>Budget Category</b>	<b>BE Residential Program 2024-2027 Total</b>	<b>MR Residential Program 2024-2027 Total</b>	<b>EmPOWER HVAC &amp; Home Performance 2022 Reported</b>
Administrative Costs	\$556.95	\$429.19	\$300
Customer Education and Outreach Costs	\$388.25	\$299.19	\$126
<i>Total (excluding incentives)</i>	\$945.20	\$728.37	\$426.45

*Source: Schatz Direct at 35, 45; Schedule DSS-3 at 1 and 3; Schedule DSS-2 at 1; Pepco EmPOWER Maryland Report YTD Q3 and Q4 2022<sup>91</sup>*

7 Similarly, the per-participant administrative costs for Pepco’s commercial  
 8 MR program are higher than comparable EmPOWER programs. Based on  
 9 estimated participation of 150 commercial buildings,<sup>92</sup> the per-participant  
 10 non-incentive costs are \$8,967, as shown in Table 15. In comparison, the  
 11 per-participant administrative costs for EmPOWER’s commercial Efficient  
 12 Buildings and Small Business programs are more than twice as high, based  
 13 on 2022 reported participation and spending.<sup>93</sup> Customer education and  
 14 outreach costs for the commercial MR program are over six times as high as  
 15 the EmPOWER programs.

<sup>90</sup> Schedule DSS-2 at 2.

<sup>91</sup> ML# 301351 (Case No. 9648, Feb. 15, 2023).

<sup>92</sup> Schedule DSS-3 at 3.

<sup>93</sup> ML# 301351.

1 **Table 15. Comparison of cost per participant for Pepco's commercial MR**  
2 **programs and EmPOWER's commercial Small Business and Efficient**  
3 **Buildings programs**

<b>Budget Category</b>	<b>MR Commercial Program 2024-2027 Total</b>	<b>EmPOWER Small Business &amp; Efficient Buildings 2022 Reported</b>
Administrative Costs	\$5,284	\$3,281
Customer Education and Outreach Costs	\$3,683	\$592
<i>Total (excluding incentives)</i>	<b>\$8,967</b>	<b>\$3,873</b>

4 *Source: Schatz Direct at 45; Schedule DSS-3 at 3; Power Company EmPOWER Maryland*  
5 *Report YTD Q3 and Q4 2022*

6 **Q. If we assume the same per-customer budget estimate based on**  
7 **EmPOWER Maryland's recent spending for Pepco's BE program, how**  
8 **would this affect the overall budget?**

9 A. Table 16 below shows an estimated budget for Pepco's residential BE and  
10 commercial and residential MR programs based on the EmPOWER HVAC  
11 per-customer budget in Table 14 and Table 15 above. If I assume  
12 EmPOWER's cost-per-participant estimate, the total costs of Pepco's  
13 proposed residential BE Program and MR program would be reduced by  
14 about \$7.2 million and nearly \$1 million, respectively. Similarly, the  
15 commercial MR program non-incentive budget could be reduced by  
16 approximately half (\$0.8 million). In total, these adjustments would reduce  
17 the cost of the BE and MR programs by almost \$9 million. However, I  
18 expect that Pepco could reduce the non-incentive budget further if the  
19 company offers its electrification programs within EmPOWER. It is not



1 clear why these administrative costs are so much higher than EmPOWER  
2 administrative costs.

3 **Table 16. Adjusted non-incentive budget for Pepco residential BE program**

<b>Budget Category</b>	<b>BE Program Adjusted Non- incentive Budget</b>	<b>Res MR Program Adjusted Non- incentive Budget</b>	<b>Com MR Program Adjusted Non- incentive Budget</b>
Administrative Costs	\$4,191,180	\$959,835.13	\$492,139
Customer Education & Outreach Costs	\$1,767,567	\$404,795.93	\$88,813
<b>Total Excluding Incentives</b>	<b>\$5,958,747</b>	<b>\$1,364,631</b>	<b>\$580,952</b>
Reduction from original non-incentive budget	\$7,248,490	\$966,161	\$764,048

4

5 **Q. What is your recommendation for the administrative budgets for the**  
6 **BE program, Residential MR program, and Commercial MR program?**

7 A. I recommend Pepco reduce its budget estimates for program administration  
8 for the BE program by approximately \$7.3 million, the Residential Building  
9 MR program by approximately \$1 million, and the Commercial Building  
10 MR program by approximately \$0.8 million.

11 **Q. Do you have any concerns about the administrative costs for the**  
12 **Workforce Development program?**

13 A. No. Pepco states its proposed Workforce Development program will enroll  
14 80 participants each year in the program, with a total budget of \$1,250,000  
15 over the MRP period.<sup>94</sup> Based on these values, I calculate the cost per  
16 participant for the Workforce Development program to be \$3,516. In  
17 response to OPC DR 34-12, Pepco provided program costs for the HVAC

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<sup>94</sup> Schedule DSS-3 at 7.

1 and building maintenance programs at Prince George's Community College,  
2 Montgomery College, North American Trade Schools, and Lincoln College  
3 of Technology.<sup>95</sup> The program cost per participant for these programs ranges  
4 from \$3,775 to \$25,705 per student, with an average of \$9,978 per student.  
5 In comparison to these other workforce development programs, Pepco's  
6 proposed Workforce Development budget seems reasonable.

7 **F. Pepco should implement the Beneficial Electrification program in**  
8 **close coordination with EmPOWER midstream incentive**  
9 **programs.**

10 **Q. Please summarize Pepco's incentive approach for the proposed building**  
11 **electrification programs.**

12 A. Pepco proposes to provide prescriptive "midstream" incentives offered  
13 through the utility to contractors, using EmPOWER delivery channels.<sup>96</sup> The  
14 term "midstream" refers to incentives delivered in the middle of the supply  
15 chain to vendors or contractors. In contrast, "downstream" incentives go to  
16 end-use customers.

17 **Q. Do you support a midstream incentive approach?**

18 Yes. Midstream incentives provide several benefits. Rather than requiring  
19 the customer to claim a rebate, which can take time and effort and may delay  
20 reimbursement periods, midstream incentive programs apply incentives

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<sup>95</sup> Exhibit KT-2 (OPC DR 34-12, Attachment).

<sup>96</sup> Exhibit KT-2 (OPC DR 25-9 (a)).

1 before they reach the customer. Midstream incentives thus require no effort  
2 from the customer, since rebates are applied “behind the scenes.”  
3 Distributors pass price discounts directly to contractors or vendors, who in  
4 turn pass the discounts to customers. Midstream incentives can also help  
5 with market transformation when incentives are provided to distributors and  
6 retailers because such incentives will encourage them to keep newer and  
7 more efficient products in stock, rather than having them as special-order  
8 items.

9 Efficiency Vermont offers an example of a successful midstream  
10 incentive structure. Incentives are applied as an instant discount to  
11 contractors at the point of purchase through wholesale distributors, rather  
12 than as an end-use customer rebate.<sup>97</sup> A study on electrification in the  
13 northeast found that Efficiency Vermont’s midstream program model  
14 achieves the highest annual installation rate (1.26 percent of homes) out of  
15 the 10 programs surveyed, most of which offer downstream incentives.<sup>98</sup>

16 **Q. Do you have any concerns about Pepco’s proposed midstream incentive**  
17 **approach?**

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<sup>97</sup> Steven Nadel, *Programs to Electrify Space Heating in Homes and Buildings*, ACEEE (June 2020), [https://www.aceee.org/sites/default/files/pdfs/programs\\_to\\_electrify\\_space\\_heating\\_brief\\_final\\_6-23-20.pdf](https://www.aceee.org/sites/default/files/pdfs/programs_to_electrify_space_heating_brief_final_6-23-20.pdf).

<sup>98</sup> Emily Levin, *Driving the Heat Pump Market: Lessons Learned from the Northeast*, Vermont Energy Investment Corporation (Feb. 2018), <https://www.veic.org/Media/default/documents/resources/reports/veic-heat-pumps-in-the-northeast.pdf>.

1 A. Yes. Pepco states that the BE program will operate alongside the existing  
2 EmPOWER HVAC program.<sup>99</sup> The HVAC programs offered through  
3 EmPOWER have largely transitioned to a midstream model that targets  
4 incentives at equipment distributors and installation contractors.<sup>100</sup> HPWHs  
5 fall under EmPOWER's Appliance program and use the same midstream  
6 delivery channel. OPC has previously expressed concerns with the  
7 EmPOWER HVAC and midstream HPWH programs.<sup>101</sup> The EmPOWER  
8 HVAC programs have consistently underperformed in recent years. Market  
9 data on HVAC sales suggests that the majority of heat pumps sold in  
10 Maryland do not receive incentives through EmPOWER.<sup>102</sup> Furthermore,  
11 the 2024–2026 EmPOWER plans offer inconsistent incentives and savings  
12 goals, potentially creating market confusion due to the multiple, utility-  
13 specific program designs.<sup>103</sup> OPC's recent comments on the 2024–2026  
14 EmPOWER plans highlight the need for improved midstream program  
15 designs to support Maryland's decarbonization and electrification goals. In  
16 these comments OPC recommended the Commission direct the utilities to  
17 refile their midstream HVAC and HPWH programs with the inclusion of a

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<sup>99</sup> Schedule DSS-2 at 2.

<sup>100</sup> Md. OPC, *Comments to the Maryland Public Service Commission on EmPOWER Semi-Annual Reports for Q3-Q4 2022*, ML# 302522 (Case No. 9648, April 21, 2022).

<sup>101</sup> *Id.*

<sup>102</sup> VEIC (of behalf of Md. OPC), *Comments on EmPOWER Maryland 2024-2026 Program Plans at 50* ("OPC EmPOWER Comments"), ML# 305649 (Case No. 9705, Oct. 16, 2023).

<sup>103</sup> *Id.*

1 single, statewide implementer.<sup>104</sup> I agree with this concern. Offering  
2 incentives outside of EmPOWER is not streamlined and creates greater  
3 confusion. Pepco's proposal for a separate electrification program  
4 complicates the implementation of these programs and may create  
5 inefficiencies in promoting building electrification.

6 **Q. What do you recommend for the delivery mechanism of the BE**  
7 **program?**

8 A. Ideally, electrification programs in Maryland would be offered through a  
9 single, statewide implementer. However, I recognize that is outside the  
10 scope of this docket. If Pepco's BE and MR programs are approved, at  
11 minimum Pepco should implement the BE program in close coordination  
12 with the EmPOWER programs.

13 **Q. Have you reviewed the cost-effectiveness results for the proposed**  
14 **customer-side electrification programs? If so, do you have any concerns**  
15 **on the cost-effectiveness results or methodologies?**

16 A. Yes. PEPCO has conducted a detailed cost-effectiveness analysis of its  
17 proposed building programs. This is a good start, but the Commission  
18 should not take the results of the cost-effectiveness analysis at face value at  
19 this point for a number of reasons. First, there are many issues to resolve  
20 before implementing the programs. Such issues include but are not limited  
21 to:

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<sup>104</sup> OPC EmPOWER Comments at 6-7.

- 1                   • how to estimate peak load impacts from heat pumps;
- 2                   • how to conduct cost-effectiveness tests on electrification
- 3                   programs;
- 4                   • what benefits and costs should be used; and
- 5                   • the appropriate level of benefits and costs.

6                   Second, if OPC's motion to strike Pepco's electrification program is  
7                   granted, Pepco may seek to implement the program within EmPOWER  
8                   Maryland, and I expect that program designs and resulting cost-effectiveness  
9                   numbers for such programs will be different from what Pepco is proposing  
10                  in this filing.

11 **Q. Have you reviewed Pepco's proposed Workforce Development**  
12 **program? If so, do you have any concerns about the program?**

13 A. Yes, I have reviewed the proposed Workforce Development program and  
14 have some concerns. As Maryland increases the pace of electrification to  
15 advance the state's climate and clean energy goals, there is likely to be a  
16 shortage of skilled workers to support these efforts. Thus, I generally  
17 support workforce development programs for advancing building  
18 electrification, and I support Pepco's efforts to develop a new workforce  
19 development program. As I discussed in detail at the end of Section E above,  
20 I found that the proposed budget is reasonable.

21                   However, the description of the proposed Workforce Development  
22                   program lacks details. Pepco merely provides a list of specific courses it

1 plans to offer. The plan lacks details about what specific challenges  
2 Maryland faces in advancing building electrification, what solutions are  
3 available to address some of challenges, and how workforce development  
4 can play a role in addressing the challenges.

5 There are new technologies that can help support building  
6 electrification for which a workforce development program could play an  
7 important role. For example, there are several important electrification  
8 technologies that are new to the market in Maryland, such as ccASHPs, 120-  
9 volt HPWHs,<sup>105</sup> and smart circuit switches (that allow switching between  
10 two high-voltage devices such as an induction range and an EV charger).<sup>106</sup>

11 I expect that these technologies will play a critical role in reducing winter  
12 peak loads, thereby reducing the cost of distribution system upgrades for all  
13 ratepayers. In addition, these technologies could allow consumers to  
14 substantially save on the costs cost of electrification as they could avoid  
15 expensive panel upgrades. Trade allies such as contractors and vendors need  
16 to learn these new technologies to help consumers electrify their space and

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<sup>105</sup> Hot Water Solutions, *120V Heat Pump Water Heater Product Overview*,  
<https://hotwatersolutionsnw.org/partners/news/120-volt-heat-pump-water-heater-product-overview>; Jeff St. John, *Finally, a heat-pump water heater that plugs into a standard outlet*,  
Canary Media (August 29, 2022). <https://www.canarymedia.com/articles/heat-pumps/finally-a-heat-pump-water-heater-that-plugs-into-a-standard-outlet>.

<sup>106</sup> Redwood Energy, *A Pocket Guide to All-Electric Retrofits of Single-Family Homes* at 76 (April 2022), <https://www.redwoodenergy.net/research/a-pocket-guide-to-all-electric-retrofits-of-single-family-homes>.

1 water heating end uses. A new workforce development program should help  
2 trade allies to learn these new technologies.

3 **Q. What is your recommendation for Pepco's Workforce Development**  
4 **program?**

5 A. I recommend Pepco provide more details about the program including  
6 descriptions of proposed courses, as well as descriptions of specific issues  
7 Pepco and other stakeholders are facing in promoting electrification and  
8 how Pepco's proposed program would help address those issues.

9 **Q. Please summarize your key recommendations concerning Pepco's**  
10 **customer-side electrification program proposal?**

11 A. Before approving Pepco's building electrification incentive program, I  
12 recommend the Commission require Pepco to provide more detailed  
13 information and supporting analysis up front, including how much incentive  
14 it plans to provide, how it developed the proposed budget for incentives and  
15 non-incentive program costs, the program delivery mechanisms, and  
16 equipment specifications. Additionally, the Commission should require  
17 Pepco to file an implementation plan—subject to stakeholder comment and  
18 Commission approval—that includes specific details on how it plans to  
19 identify customer income levels for program participants and coordinate  
20 with other state agencies.



1           If the Commission decides to approve Pepco's proposed electrification  
2 programs, I recommend that the Commission direct Pepco to modify some  
3 aspects of the proposed programs as follows:

4           1. Pepco should reduce incentive levels for ASHP, GSHP, and HPWH  
5           in the proposed BE program. The additional funding resulting from  
6           these reduced incentive levels should be used to expand the number  
7           of program participants.

8           2. Pepco should modify its incentive strategies for heat pumps in the  
9           proposed BE program as follows:

- 10           • provide a substantially higher level of incentives for whole-  
11           home, all-electric heat pumps (e.g., twice as high) than for  
12           hybrid heat pumps that require fossil fuel heating backup.
- 13           • Provide higher incentives for ccASHPs.
- 14           • Make these modifications within the proposed incentive  
15           budget estimates.

16           3. Pepco should recalculate per-customer incentives for the Residential  
17           Building MR program while accounting for the effects of the IRA  
18           rebates and tax credits and refile all the analyses concerning customer  
19           incentives.

20           4. Pepco should implement the BE program in close coordination with  
21           EmPOWER midstream incentive programs.

1           5. Pepco should reduce its budget estimates for program administration  
2           for the BE program by approximately \$7.3 million, the Residential  
3           Building MR program by approximately \$1 million, and the  
4           Commercial Building MR program by approximately \$0.8 million.

5           6. Pepco should provide more details about the Workforce Development  
6           program, including descriptions of the proposed courses as well as  
7           descriptions of the specific issues Maryland is facing in promoting  
8           electrification and how Pepco's proposed program would help  
9           address those issues.

10   **Q.    Does this conclude your testimony?**

11   **A.    Yes.**



## Kenji Takahashi, Principal Associate

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### PROFESSIONAL EXPERIENCE

**Synapse Energy Economics Inc**, Cambridge, MA. *Principal Associate*, April 2023 – Present; *Senior Associate*, 2015–April 2023; *Associate*, 2004–2015.

Analyzes technologies, policies, and regulations associated with supply- and demand-side energy resources. Assesses the performance, costs, and potential of energy efficiency measures, renewable energy resources, and building decarbonization and electrification measures. Examines economic and environmental implications of clean energy policies and programs associated with energy efficiency, demand response, distributed generation, and renewable energy. Analyzes ratemaking issues such as standby rates and time of use rates for distributed generation, and decoupling rate mechanisms for energy efficiency measures. Investigates electricity and natural gas market price trends and fluctuations. Prepares expert testimony and reports for regulatory proceedings.

**Center for Energy and Environmental Policy**, University of Delaware, Newark, DE. *Research Associate*, 2002 – 2004.

Researched the market potential of distributed resources under different electric distribution rate designs (report prepared for Conectiv Power Delivery Company). Investigated the potential of the Clean Development Mechanisms (CDM) in Asian developing countries and the Japanese government's policy for CDM. Contributed to a market penetration study for photovoltaic technologies in comparison with the predicted oil production from the oil reservoirs in the Arctic National Wildlife Refuge (report prepared for Astropower, Inc.). Analyzed the installation of PV and generation-set options for the Assateague Beach Coastal Guard Station at the Assateague Island National Seashore in Maryland (report prepared for the U.S. National Park Service).

**Delaware Division of Public Advocate**, Wilmington, DE. *Research Intern*, 2003.

Researched and wrote reports on states' policies regarding (1) energy efficiency/load management programs in order to identify cost-effective programs for implementation in Delaware; (2) electric standard offer service/default service (rate designs) for those who do not choose alternative suppliers under the deregulation process; (3) electric universal service and system benefit charges for protecting consumers from risks associated with electricity restructuring; and (4) Contributions and Advances-in-Aid-of-Construction for water supply extensions.

**Resources for the Future**, Washington DC. *Research Intern*, 2002.

Investigated current and planned wind power capacity for the United States. Analyzed the EPA and EIA market models to estimate technical and economic potential of wind power in the United States.

Researched the status of renewable energy supply in Japan's electricity sector for the Economic and Social Research Institute, Cabinet Office, Government of Japan.

**Citizens' Alliance for Saving the Atmosphere and the Earth (CASA)**, Osaka, Japan. *Volunteer and Researcher*, 1999 – 2001.

Worked as a newsletter writer, editor, and event organizer. Wrote a report on the first experimental biomass energy facility in Japan and the photovoltaic system at Yagi Junior High School in Kyoto, Japan. Participated in a research project to investigate renewable energy potential and policies in Japan. Wrote a report on problems of nuclear power plants affecting communities in Fukui prefecture, Japan.

## EDUCATION

**University of Delaware, Center for Energy and Environmental Policy, Joseph R. Biden, Jr School of Public Policy and Administration**, Newark, DE

Master of Arts in Urban Affairs and Public Policy with a focus on Energy and Environmental Policy, 2003. Master's thesis: *Policies to Support Distributed Resources under Different Electricity Restructuring Models*. Courses in energy economics, energy and environmental policy, electricity policy and planning, political economy of environment, solar electric technology, cost-benefit and decision-making analyses, and geographic information system.

**Kansai University**, Osaka, Japan

Bachelor of Arts in Law with a concentration in Public Administration, 2000.

## ADDITIONAL EDUCATION

**Massachusetts Institute of Technology**, Cambridge, MA

Professional Education Course: Sustainable Infrastructure Systems: Planning and Operations, 2022.

## AWARDS AND SCHOLARSHIPS

- Director's Citation, Joseph R. Biden, Jr School of Public Policy and Administration, University of Delaware. May 2003.
- NEC scholarship for an environmental education leader-training program funded by one of the leading Japanese computer companies, NEC. November 2000.

## ADDITIONAL SKILLS

**Software:** MS Office, Minitab, Analytica, IMPLAN, AVOIDed Emissions and geneRation Tool (AVERT), CO-Benefits Risk Assessment (COBRA), RETScreen, BEopt™, REM/Rate™

**Language:** Japanese, Spanish, and Cantonese

## TESTIMONY

**New Mexico Public Regulation Commission (Case No. 22-00138-UT):** Direct Testimony regarding Public Service Company of New Mexico's application for approve of its 2024 Electric Energy Efficiency Program Plan. On behalf of the Office of the Attorney General, September 18, 2023.

**Maryland Public Service Commission (Case No.9692):** Direct Testimony of Kenji Takahashi in the matter of the application of Baltimore Gas and Electric Company for an Electric and Gas Multi-Year Plan. On behalf of the Office of People's Counsel. June 20, 2023.

**Maryland Public Service Commission (Case No.9692):** Surrebuttal Testimony of Kenji Takahashi in the matter of the application of Baltimore Gas and Electric Company for an Electric and Gas Multi-Year Plan. On behalf of the Office of People's Counsel. August 25, 2023.

**New Mexico Public Regulation Commission (Case No. 22-00232-UT):** Direct Testimony regarding New Mexico Gas Company's application for approve of its 23023-2025 Energy Efficiency Program. On behalf of the Office of the Attorney General, November 2022.

**Nova Scotia Utility and Review Board (M10473):** Evidence of Alice Napoleon and Kenji Takahashi regarding EfficiencyOne's 2023-2025 DSM Resource Plan, with a focus on the Settlement Plan. On behalf of Counsel to Nova Scotia Utility and Review Board, May 2022.

**Pennsylvania Public Utility Commission (Docket No. M-2020-3020824):** Revised Direct Testimony of Alice Napoleon and Kenji Takahashi regarding PPL Electric Utilities' proposed Act 129 Phase IV Energy Efficiency and Conservation. On behalf of the Natural Resources Defense Council. January 19, 2021.

**New York Public Service Commission (Cases 20-E-0380 and 20-G-0381):** Direct testimony of Alice Napoleon and Kenji Takahashi regarding proposed earnings adjustment mechanisms in a proceeding on Rates, Charges, Rules, and Regulations related to Niagara Mohawk Power Corporation d/b/a National Grid for Electric Service and National Grid for Gas Service. On behalf of the Natural Resources Defense Council. November 25, 2020.

**Massachusetts Department of Public Utilities (D.P.U. 16-103):** Direct testimony regarding Berkshire Gas Company's Forecast and Supply Plan. On behalf of the Town of Montague. March 8, 2017.

**Ontario Energy Board (EB-2015-0049 and EB-2015-0029):** Testimony on *Ontario Gas Demand-Side Management 2016-2020 Plan Review*, expert report on Enbridge Gas Distribution Inc.'s and Union Gas Limited's proposed gas DSM plans. On behalf of the Ontario Energy Board. September 2-3, 2015.

**New Jersey Board of Public Utilities (Docket No. EO14080897):** Direct testimony regarding Public Service Electric and Gas Company's petition to continue its Energy Efficiency Economic Extension program. On behalf of the New Jersey Division of Rate Counsel. November 7, 2014.

## TESTIMONY ASSISTANCE

**Public Service Commission of South Carolina (Docket No. 2016-223-E):** Direct Testimony of Alice Napoleon regarding South Carolina Electric and Gas Energy Efficiency Efforts. On behalf of South Carolina Coastal Conservation League. September 1, 2016.

**Maine Public Utilities Commission (Docket No. 2015-00175):** Direct testimony of Tim Woolf on Efficiency Maine Trust's petition for approval of the Triennial Plan for Fiscal Years 2017-2019. On behalf of the Natural Resources Council of Maine and the Conservation Law Foundation. February 17, 2016.

**Missouri Public Service Commission (File No. EO-2015-0055):** Rebuttal and surrebuttal testimony of Tim Woolf on the topic of Ameren Missouri's 2016-2018 Energy Efficiency Plan. On behalf of Sierra Club. March 20, 2015 and April 27, 2015.

**Florida Public Service Commission (Docket No. 130199-EI – No. 130205-EI):** Testimony of Tim Woolf regarding setting goals for increasing the efficiency of energy consumption and increasing the development of demand-side renewable energy systems in Florida utilities. On behalf of Sierra Club. May 19, 2014.

**Colorado Public Utilities Commission (Docket No. 13A-0686EG):** Testimony of Tim Woolf regarding setting energy efficiency goals for the Public Service Company of Colorado's demand-side management plan. On behalf of Sierra Club. October 16, 2013.

**Kentucky Public Service Commission (Case No. 2012-00578):** Testimony of Tim Woolf regarding Kentucky Power Company's economics analysis of the proposed purchase of the Mitchell Generating Station. On behalf of Sierra Club. April 1, 2013.

**State of New Jersey Board of Public Utilities (Docket No. GO11070399):** Testimony of Robert Fagan regarding Elizabethtown Gas Company's Proposed Energy Efficiency Program. On behalf of New Jersey Division of the Ratepayer Advocate. December 16, 2011.

**State of New Jersey Board of Public Utilities (Docket No. GR10030225):** Testimony of David Nichols before the New Jersey Natural Gas Company's Proposed Energy Efficiency Program. On behalf of New Jersey Division of the Ratepayer Advocate. July 9, 2010.

**Pennsylvania Public Utility Commission (Docket Nos. R-2009-2139884 and P-2009-2097639):** Testimony of David Nichols regarding Philadelphia Gas Works' Proposed Energy Efficiency Plan. On behalf of Pennsylvania Office of Consumer Advocate. March 26, 2010.

**Florida Public Service Commission (Docket NO. 080407-EG et al.):** Testimony of William Steinhurst regarding Florida Demand Side Management Policy and Planning. On behalf of Natural Resources Defense Council (NRDC) and Southern Alliance for Clean Energy. July 6, 2009.

**Iowa Utilities Board (Docket No. EEP-08-01):** Testimony of Chris James regarding Interstate Power and Light Company's Proposed Energy Efficiency Program. On behalf of Community Coalition and Plains Justice. August 29, 2008.

**Nova Scotia Utility and Review Board (Case No. M00208):** Testimony of Bruce Biewald and David Nichols regarding Nova Scotia Power Inc's Demand Side Management Plan. Oh behalf of The Utility and Review Board Staff f. March 17, 2008.

**Public Utilities Commission of Nevada (Docket No. 06-06051):** Testimony of Tim Woolf regarding the review of the Nevada Power Company's Demand Side Management Plan in the 2006 Integrated Resource Plan. On behalf of Nevada Bureau of Consumer Protection. September 13, 2006.

**Public Utilities Commission of California (Application A.04-06-024):** Testimony of Amy Roschelle regarding the review of Pacific Gas and Electric's Application to Establish a Demonstration Climate Protection Program and Tariff Option. On behalf of The Utility Reform Network (TURN). May 5, 2006.

**Public Service Commission of Nevada (Docket No. 05-10021):** Testimony of Tim Woolf regarding the Sierra Pacific Power Company's Gas Demand-Side Management Plan. On behalf of Nevada Bureau of Consumer Protection. February 22, 2006.

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Steinhurst, W., R. McIntyre, B. Biewald, C. Chen, K. Takahashi. 2005. *Economic Impacts and Potential Air Emission Reductions from Renewable Generation & Efficiency Programs in New England*. Prepared for Regulatory Assistance Project.

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## PRESENTATIONS

Hopkins, A. S., S. Kwok, A. Napoleon, K. Schultz, K. Takahashi. "Massachusetts Clean Heat Standard: Policy and Regulatory Analysis" presented with Conservation Law Foundation, February 2023.

Takahashi, K. 2022. "Toward Net Zero Emissions from Oregon Buildings – Emissions and Cost Analysis of Efficient Electrification," presentation at LBNL Webinar: End-Use Load Profiles for the U.S. Building Stock: Data Access and Use Cases, December 2022.

Takahashi, K. 2022. "Missed Opportunities - Impacts of Recent Policies on Energy Efficiency Programs in Midwestern States" Presentation at the ACEEE 2022 Summer Study on Energy Efficiency in Buildings, August 24, 2022.

Shiple, J., Hopkins, A., Takahashi, K., & Farnsworth, D. "Renovating regulation to electrify buildings: A guide for the handy regulator," presented with Regulatory Assistance Project, January 2021.

Takahashi, K. 2019. "Non-Wires Alternatives to Building a New Substation in Washington, D.C. – Key Takeaways for Other Jurisdictions" Presentation at the ACEEE 2019 National Conference on Energy Efficiency as a Resource, October 16, 2019

Titus, E., K. Takahashi. 2019. "Strategic Electrification: What does the promised land of information look like?" Presentation at the AESP 2019 Conference, January 24, 2019.

Hopkins, A., K. Takahashi. 2019. "What's Available and What's Needed for Strategic Electrification Planning and Forecasting in the Northeast Slides" Presentation on behalf of the Northeast Energy Efficiency Partnerships, September 20, 2018.

Hall, J., J. Kallay, A. Napoleon, K. Takahashi, M. Whited. 2018. "Locational and Temporal Values of Energy Efficiency and other DERs to T&D Systems." Presentation at the 2018 ACEEE Summer Study on Energy Efficiency in Buildings, August 15, 2008.

Hopkins, A., K. Takahashi, D. Lis. 2018. Deep Decarbonization through Strategic Electrification in the Northeast. Presentation at the 2018 ACEEE Summer Study on Energy Efficiency in Buildings, August 13, 2008.

Takahashi, K. 2017. "Using Demand-Side Resources to End a Moratorium on New Customers for a Local Natural Gas Company in Massachusetts." Presentation at the ACEEE 2017 National Conference on Energy Efficiency as a Resource, October 31, 2017.

Takahashi, K., R. Cook, T. Comings, A. Allison, E. Malone. 2017. *Rhode Island Renewable Thermal Market Development Strategy – An Analysis of Energy, Environmental, Economic, Energy Bill, and Local Job Impacts of an Alternative Renewable Thermal Energy Future for Rhode Island*. Synapse Energy Economics and Meister Consultants Group. Paper presented by K. Takahashi at the 9th International Conference on Energy Efficiency in Domestic Appliances and Lighting (EEDAL), September 15, 2017.

Napoleon, A., K. Takahashi. 2016. "Assessing Strategic Energy Management Cost Effectiveness." Presentation at NEEP Northeast Strategic Management Collaborative Workshop, November 15, 2016.

Takahashi, K. 2016. "Progress and Prospect of U.S. Electricity Policies." Presentation at the Citizen's Alliance for Saving the Atmosphere and the Earth (CASA) seminar in Osaka, Japan on July 5, 2016.

Takahashi, K. and J. Kallay. 2015. "Energy Efficiency and the Clean Power Plan." Webinar presentation on December 15, 2015.

Takahashi, K. 2015. "Searching for Best Practices for Modeling Energy Efficiency in Integrated Resource Planning." Presentation at the 2015 ACEEE National Conference on Energy Efficiency as a Resource, September 21, 2015.

Takahashi, K. 2014. "Expected U.S. Climate and Environmental Policy: The Future of Coal Power and Clean Energy." Presentation at the Citizen's Alliance for Saving the Atmosphere and the Earth (CASA) seminar in Osaka, Japan on July 10, 2014.

Takahashi, K. and J. Fisher. 2013. "Greening TVA: Leveraging Energy Efficiency to Replace TVA's Highly Uneconomic Coal Units." Presentation at the 2013 ACEEE National Conference on Energy Efficiency as a Resource, September 23, 2013.

Takahashi, K. 2013. "Economic and Environmental Analysis of Residential Heating and Cooling Systems: A Study of Heat Pump Performance in U.S. Cities." Presentation at the 7th International Conference on Energy Efficiency in Domestic Appliances and Lighting (EEDAL'13), September 12, 2013.

Takahashi K. 2011. "Jiyuka-dakedenai-america-no-denryokuseisaku-no-saishin-doukou (Recent Trends in U.S. Electric Power Regulation and Policy)." Presentation at CASA and Hinodeya Eco-life Research Institute in Osaka, Japan Workshop to discuss (1) US electricity regulation, (2) the impact of the Fukushima nuclear event on the US nuclear power industry, and (3) energy efficiency policies and programs in the US, November 21, 2011.

Takahashi, K. 2010. "Review of Utility-Owned Distributed Generation Models for New York." Presentation at the Northeast CHP Initiative Meeting, April 13, 2010.



Takahashi, K. and D. Nichols. 2009. "The Costs of Increasing Electricity Savings through Utility Efficiency Programs: Evidence from US Experience." Presentation at the 5th International Conference on Energy Efficiency in Domestic Appliances and Lighting (EEDAL'09), June 24, 2009.

Takahashi, K. 2008. "The Sustainability and Costs of Increasing Efficiency Impacts: Evidence from Experience to Date." Presentation at the 2008 ACEEE Summer Study on Energy Efficiency in Buildings, August 21, 2008.

Takahashi, K. 2005. Discussant at the World Bank Expert Workshop on CDM methodologies and Technical Issues Associated with Power Generation and Power Saving Activities, December 3, 2005.

## **OTHER RELEVANT WORK**

- Assisted NYSERDA with developing (a) a database of renewable heating and cooling (RH&C) technologies, (b) an Excel-based tool to analyze benefits and costs of RH&C, and (c) a state RH&C Policy Framework titled "Renewable Heating and Cooling Policy Framework: Options to Advance Industry Growth and Markets in New York."
- Assisted U.S. EPA with its analysis for and preparation for technical support documents on energy efficiency associated with U.S. EPA's Clean Power Plan under 111(d) regulation
- Assisted New Jersey Division of Rate Counsel with reviewing and commenting on various energy related proposals and documents in New Jersey including utility and the state energy efficiency programs and the state's energy plans. 2009 to 2020.
- Assisted Nova Scotia Utility and Review Board with a review of energy efficiency potential and integrated resource planning for Nova Scotia Power's jurisdiction. 2013
- Assisted the Hawaii Division of Consumer Advocacy in proceedings to develop and review IRPs for three electric companies and to review the state's energy efficiency programs. 2012 to 2014.
- Assisted the Arkansas Public Service Commission staff with (a) reviewing and assessing utility integrated resource planning and energy efficiency program proposals and (b) drafting regulatory orders on comprehensive energy efficiency program designs and reporting methods. 2012 to 2013.
- Assumed a general contractor role for renovating an existing multi-family house into an ultra-low energy use house equipped with state-of-art energy efficiency measures (such as R-7 windows, R-70 roof insulation, a 95 percent efficient energy recovery ventilation system, cold climate heat pumps) and a 5 kW solar photovoltaic system. December 2012.
- Assisted Nova Scotia Utility and Review Board with developing Community Based Feed-In Tariffs (COMFITs) for five different technologies: small wind projects, medium-sized wind projects, small hydro, small tidal, and biomass CHP projects. April 2011.
- Analyzed existing deep energy retrofit (DER) project data and analyzed potential energy savings from model partial DER projects (e.g., attic, above-grade wall, windows, basement wall) using REM/Rate building energy software and Synapse's own spreadsheet building energy model developed for this research project. The results from the analysis were used

to project energy savings from and to set incentive levels for partial DER projects as part of National Grid's 2013-2015 efficiency program filing.

- Assisted several states, including Alaska, Colorado, Florida, Maryland, Massachusetts, and South Carolina with developing and analyzing their state climate change action plans; evaluated costs and benefits of demand and supply-side policy options, including quantifying expected greenhouse emission reductions. 2007 to 2010.
- Arranged meetings for Union Fenosa/Gas Natural, a Spanish electric and gas company, with Japanese and Korean organizations to study energy efficiency technologies, programs and policies in those countries; Visited Japanese organizations with the delegates of Union Fenosa, provided them technical and translation assistance on energy efficiency in Japan. July 26 to July 31, 2009.

## CONFERENCES

- 2022 ACEEE Summer Study on Energy Efficiency in Buildings, August 24, 2022.
- 2019 ACEEE National Conference on Energy Efficiency as a Resource, October 15, 2019
- 2019 Electrification U.S. Symposium Series – Pathways to Decarbonization in the Northeast, August 27-29, 2019.
- 2019 AESP Annual Conference, January 24, 2019.
- 2018 ACEEE Summer Study on Energy Efficiency in Buildings, August 12, 2018.
- 2017 ACEEE National Conference on Energy Efficiency as a Resource, October 30, 2017.
- 9th International Conference on Energy Efficiency in Domestic Appliances and Lighting (EEDAL'17), September 13-15, 2017.
- NEEP Northeast Strategic Energy Management Collaborative Workshop, November 15, 2016.
- NEEP 2016 EM&V Forum Annual Public Meeting: the Future of Evaluation, March 30, 2016.
- 2015 ACEEE National Conference on Energy Efficiency as a Resource, September 21, 2015.
- EUCI Conference on Utility Integrated Resource Planning (IRP), May 13-15, 2015.
- 2013 ACEEE National Conference on Energy Efficiency as a Resource, September 22-24, 2013.
- 7th International Conference on Energy Efficiency in Domestic Appliances and Lighting (EEDAL'13), September 11-13, 2013.
- Energy Measure Verification Workshop (sponsored by Massachusetts Department of Energy Resources), September 2013.
- Smart Building: High Performance Homes - Workshop for building professionals, June 22, 2011.
- NESEA Building Energy 11 Conference, March 8-10, 2011.
- Build Boston 2010 on Residential Design and Construction, November 17, 2010.
- ACI New England Conference 2010, October 6, 2010.
- 2010 ACEEE Summer Study on Energy Efficiency in Buildings, August 18-20, 2010.

- NESEA Building Energy 10 Conference, March 8-10, 2010.
- 5th International Conference on Energy Efficiency in Domestic Appliances and Lighting (EEDAL'09), June 24, 2009.
- 2008 ACEEE Summer Study on Energy Efficiency in Buildings, August 21, 2008.
- Tufts University Clean Distributed Energy Workshop, June 8, 2006.
- The 2006 Northeast Energy Efficiency Summit, May 17.
- The 2006 Distributed Generation & Interconnection Conference held by DTE Energy, April 26-28, 2006.
- United Nations Climate Change Conference at its eleventh session / Twenty-third sessions of the Subsidiary Bodies and COP/MOP 1, December 2005.

*Resume updated December 2023*

**Potomac Electric Power Company's Application for Adjustments to its Retail Rates  
for the Distribution of Electric Energy**

**Case No. 9702**

**Data Responses Referenced in the Direct Testimony of Kenji Takahashi**

OPC DR 12-6

OPC DR 17-5

OPC DR 17-10

OPC DR 25-9

OPC DR 25-13

OPC DR 34-9

OPC DR 34-12

OPC DR 35-1

POTOMAC ELECTRIC POWER COMPANY  
MARYLAND CASE NO. 9702  
RESPONSE TO OPC DATA REQUEST NO. 12

QUESTION NO. 6

Refer to the Voluntary DR 1-12 Attachment B Excel file “Updated Voluntary Data Response No. 1\_MD Case 9702 Voluntary DR 1-12 Att B Confidential\_Schatz” and electrification measure data, please answer the following questions:

- (a) This file does not contain any formulas in the PHI Measure Inputs” tab. Please provide a file including all the formulas intact.
- (b) Please provide the company’s calculations for estimating the incremental measure cost for each measure provided in the “PHI Measure Inputs” tab.
- (c) Please provide the data sources Pepco used to determine the estimated useful lifetime for each measure provided in the “PHI Measure Inputs” tab.
- (d) This file includes \$10,966 for a ducted heat pump and \$12,119 for a ductless heat pump/boiler in cells J40 to K40 and E63 to E64 in the “Projections” tab. Please describe how the Company developed these values and provide the original data sources.
- (e) Please explain why the costs of heat pumps in cells J40 to K40 and E63 to E64 in the “Projections” tab in the Voluntary DR 1-12 Attachment B Excel file are so much higher the cost estimates for heat pumps provided in the “Updated Voluntary Data Response No. 1\_MD Case 9702 Voluntary DR 1-12 Att A Confidential\_Schatz.xlsx” file.

RESPONSE:

- (a) See OPC DR 12-6 Attachment Electronic Only.
- (b) See response to OPC DR 12-5 b.
- (c) As the MidAtlantic TRM did not have specific fuel-switching measure methodologies at the time of the MYP filing, existing resources from other states were used to inform the EUL development such as the Massachusetts, New York, and California TRMs.
- (d) The Company’s consultant ICF developed the costs included in the cells referenced in this question in the manner described in 12-6(b).
- (e) Costs in the “Projections” tab are meant to capture full project costs, not incremental costs, and thus include the full cost of equipment, installation, and removal of old systems when appropriate, as well as any make-ready electrical upgrades. The incremental costs used in the cost effectiveness model subtract from these numbers the costs associated with similar replacement but with a baseline fossil fuel equipment.

SPONSOR: Pearl Donohoo-Vallett

POTOMAC ELECTRIC POWER COMPANY  
MARYLAND CASE NO. 9702  
RESPONSE TO OPC DATA REQUEST NO. 17

QUESTION NO. 5

Please refer to the proposed incentive designs for the Residential Building Make-Ready program described on page 1 of Schedule DSS-3 of Schatz direct testimony.

- (a) Are all available federal incentives and rebates subtracted from the calculation of utility rebates for eligible participants under this program? (If not, please explain why.)
- (b) Please provide Pepco's calculations of per-customer incentives for the Residential Building Make-Ready program in MS Excel files with original formulas intact well as any written documents associated with the calculations, if any.

RESPONSE:

- a. Yes, available federal incentives and rebates are subtracted from the calculation of utility rebates for eligible participants under this program.
- b. Please refer to OPC DR 17-5 attachment electronic only.

SPONSOR: Pearl Donohoo-Vallett

This workbook demonstrates the process used to develop unit level incentives based on impact of IRA funding. This workbook may not result in exact matching with filed MYP budgets.

Annual federal IRA incentive availability (based on estimations of rollout and total funding caps)

PY1	PY2	PY3
50%	15%	9%

IRA Funding Av.	100.0%	<80%	80-150	Weighted share of utility vs customer cost burden
		43%	57%	
BGE	0.85	0.6	0.71	
Customer	0.15	0.4	0.29	

Estimations of AMI Breakouts

<80% AMI	80%-150% AMI	>150% AMI
30%	40%	30%

Index	Fuel	Sector	Category	Baseline Measure		Measure Life	Measure	Measure Life (Years)	Total Costs	Incremental Costs		Federal Equipment Reb;	<80% AMI incentive level federal funding	80%-150% AMI incentive level federal funding	>150% fed funding
				Measure Name	Life					Costs	Costs				
1	Natural Gas	Residential	GSHP	Residential Natural Gas Furn	25	Ground Source Heat Pump	25	\$ 26,732	\$ 21,816	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
2	Heating Oil	Residential	GSHP	Residential Heating Oil Furna	25	Ground Source Heat Pump	25	\$ 26,737	\$ 21,993	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
3	Propane	Residential	GSHP	Residential Propane Furnace	25	Ground Source Heat Pump	25	\$ 26,737	\$ 21,993	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
4	Natural Gas	Residential	Heat Pumps	Residential Natural Gas Furn	15	Air Source Heat Pump - Electric Backup	15	\$ 10,406	\$ 5,662	\$ 8,000	\$ 8,000	\$ 8,000	\$ 5,203	\$ -	
5	Heating Oil	Residential	Heat Pumps	Residential Heating Oil Furna	15	Air Source Heat Pump - Electric Backup	15	\$ 10,406	\$ 5,201	\$ 8,000	\$ 8,000	\$ 8,000	\$ 5,203	\$ -	
6	Propane	Residential	Heat Pumps	Residential Propane Furnace	15	Air Source Heat Pump - Electric Backup	15	\$ 10,406	\$ 5,662	\$ 8,000	\$ 8,000	\$ 8,000	\$ 5,203	\$ -	
7	Natural Gas	Residential	Heat Pumps	Residential Natural Gas Furn	15	Air Source Heat Pump - Fuel Backup	15	\$ 12,645	\$ 7,901	\$ 8,000	\$ 8,000	\$ 8,000	\$ 6,322	\$ -	
8	Natural Gas	Residential	Heat Pumps	Residential Natural Gas Furn	15	Mini-Split ASHP - Electric Backup	15	\$ 11,324	\$ 6,407	\$ 8,000	\$ 8,000	\$ 8,000	\$ 5,662	\$ -	
9	Heating Oil	Residential	Heat Pumps	Residential Heating Oil Furna	15	Mini-Split ASHP - Electric Backup	15	\$ 11,324	\$ 6,119	\$ 8,000	\$ 8,000	\$ 8,000	\$ 5,662	\$ -	
10	Propane	Residential	Heat Pumps	Residential Propane Furnace	15	Mini-Split ASHP - Electric Backup	15	\$ 11,324	\$ 6,580	\$ 8,000	\$ 8,000	\$ 8,000	\$ 5,662	\$ -	
11	Natural Gas	Residential	Heat Pumps	Residential Natural Gas Furn	15	Mini-Split ASHP - Fuel Backup	15	\$ 14,507	\$ 9,590	\$ 8,000	\$ 8,000	\$ 8,000	\$ 7,253	\$ -	
12	Natural Gas	Residential	Heat Pump W.	Residential Natural Gas Stora	20	HPWH	20	\$ 3,268	\$ 2,284	\$ 1,750	\$ 1,750	\$ 1,750	\$ 1,634	\$ -	

Note: this cap is for modeling purposes to estimate average project expense limits, and does not represent the absolute incentive cap. Modeling the full cap would lead to unrealistically high budget estimations.

PHI Rebate Modeled Upper limit Cap	Utility funding - LMI (<80% AMI)	funding - Non-LMI (80%-150 AMI)	Utility funding - Non-LMI (>150 AMI)	MR Incentive level	LMI	Total Eqpt Incentiv e Level	Total Eqpt Costs (<80% AMI)	Total Eqpt Costs (80%-150% AMI)	Total Eqpt Costs (>150% AMI)	Participation			Total Federal Incentives, without considering IRA rollout and total funding availability				Total Federal	
										2024	2025	2026	Total	2024	2025	2026	Total	2024
\$ 7,500	\$ 7,500	\$ 7,500	\$ 7,500	50%	80%	\$ 61,060	\$ 123,071	\$ 123,626	8	12	15	35	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
\$ 7,500	\$ 7,500	\$ 7,500	\$ 7,500	50%	80%	\$ 12,393	\$ 24,979	\$ 25,091	2	2	3	7	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
\$ 7,500	\$ 7,500	\$ 7,500	\$ 7,500	50%	80%	\$ 4,483	\$ 9,037	\$ 9,077	1	1	1	3	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
\$ 7,500	\$ 2,045	\$ 3,122	\$ 6,244	60%	85%	\$ 819,064	\$ 3,258,949	\$ 4,094,977	262	783	1,312	2,357	\$ 1,175,704	\$ 3,508,482	\$ 5,878,030	\$ 10,562,215	\$ 587,852	
\$ 7,500	\$ 2,045	\$ 3,122	\$ 6,244	60%	85%	\$ 503,638	\$ 2,003,911	\$ 2,517,980	161	481	807	1,449	\$ 722,953	\$ 2,157,403	\$ 3,614,463	\$ 6,494,819	\$ 361,476	
\$ 7,500	\$ 2,045	\$ 3,122	\$ 6,244	60%	85%	\$ 182,201	\$ 724,956	\$ 910,931	58	174	292	524	\$ 261,543	\$ 780,484	\$ 1,307,606	\$ 2,349,633	\$ 130,771	
\$ 7,500	\$ 3,948	\$ 3,793	\$ 7,500	60%	85%	\$ 1,990,454	\$ 3,959,882	\$ 4,975,721	525	783	1,312	2,619	\$ 2,586,292	\$ 3,858,948	\$ 6,465,193	\$ 12,910,433	\$ 1,293,146	
\$ 7,500	\$ 2,825	\$ 3,397	\$ 6,794	60%	85%	\$ 199,866	\$ 795,241	\$ 999,246	59	176	294	529	\$ 274,448	\$ 818,994	\$ 1,372,125	\$ 2,465,567	\$ 137,224	
\$ 7,500	\$ 2,825	\$ 3,397	\$ 6,794	60%	85%	\$ 122,902	\$ 489,013	\$ 614,461	36	108	181	191	\$ 168,765	\$ 503,620	\$ 843,753	\$ 1,516,137	\$ 84,382	
\$ 7,500	\$ 2,825	\$ 3,397	\$ 6,794	60%	85%	\$ 44,462	\$ 176,910	\$ 222,294	13	39	65	63	\$ 61,054	\$ 182,195	\$ 305,245	\$ 548,493	\$ 30,527	
\$ 7,500	\$ 5,531	\$ 4,352	\$ 7,500	60%	85%	\$ 512,095	\$ 2,037,560	\$ 2,560,261	118	351	588	788	\$ 623,804	\$ 1,861,528	\$ 3,118,761	\$ 5,604,093	\$ 311,902	
\$ 2,000	\$ 1,290	\$ 980	\$ 1,961	60%	85%	\$ 357,019	\$ 2,059,682	\$ 2,951,385	364	1,576	3,011	10,986	\$ 429,214	\$ 1,857,138	\$ 3,548,205	\$ 5,834,558	\$ 214,607	



Incentives, considering IRA rollout and availability				Total utility incentives (with unconstrained IRA funding)				Total Utility incentives accounting for limited IRA funding				Unit Incentives		
2025	2026	Total		2024	2025	2026	Total	2024	2025	2026	Total	2024	2025	2026
\$ -	\$ -	\$ -	\$ -	\$ 57,104	\$ 86,323	\$ 115,616	\$ 259,042	\$ 57,104	\$ 86,323	\$ 115,616	\$ 259,042	\$ 7,500.00	\$ 7,500.00	\$ 7,500.00
\$ -	\$ -	\$ -	\$ -	\$ 11,588	\$ 17,517	\$ 23,461	\$ 52,566	\$ 11,588	\$ 17,517	\$ 23,461	\$ 52,566	\$ 7,500.00	\$ 7,500.00	\$ 7,500.00
\$ -	\$ -	\$ -	\$ -	\$ 4,192	\$ 6,337	\$ 8,488	\$ 19,017	\$ 4,192	\$ 6,337	\$ 8,488	\$ 19,017	\$ 7,500.00	\$ 7,500.00	\$ 7,500.00
\$ 526,272	\$ 529,023	\$ 1,643,147	\$ 980,055	\$ 2,924,637	\$ 4,899,869	\$ 8,804,561	\$ 1,395,751	\$ 5,033,485	\$ 8,682,381	\$ 15,111,617	\$ 5,320,000	\$ 6,429.12	\$ 6,619.26	\$ 6,619.26
\$ 323,610	\$ 325,302	\$ 1,010,389	\$ 602,615	\$ 1,798,297	\$ 3,012,825	\$ 5,413,737	\$ 858,231	\$ 3,095,050	\$ 5,338,732	\$ 9,292,013	\$ 5,319,690	\$ 6,428.78	\$ 6,618.91	\$ 6,618.91
\$ 117,073	\$ 117,685	\$ 365,529	\$ 218,008	\$ 650,570	\$ 1,089,951	\$ 1,958,530	\$ 310,482	\$ 1,119,697	\$ 1,931,395	\$ 3,361,575	\$ 5,319.69	\$ 6,428.78	\$ 6,618.91	\$ 6,618.91
\$ 578,842	\$ 581,867	\$ 2,453,856	\$ 2,598,259	\$ 3,876,802	\$ 6,495,106	\$ 12,970,166	\$ 3,512,698	\$ 6,196,305	\$ 10,655,457	\$ 20,364,460	\$ 6,694.45	\$ 7,914.36	\$ 8,123.49	\$ 8,123.49
\$ 122,849	\$ 123,491	\$ 383,564	\$ 249,729	\$ 745,229	\$ 1,248,539	\$ 2,243,497	\$ 346,766	\$ 1,237,503	\$ 2,131,502	\$ 3,715,770	\$ 5,893.87	\$ 7,048.39	\$ 7,246.30	\$ 7,246.30
\$ 75,543	\$ 75,938	\$ 235,863	\$ 153,564	\$ 458,259	\$ 767,757	\$ 1,379,581	\$ 213,235	\$ 760,971	\$ 1,310,712	\$ 2,284,918	\$ 5,893.87	\$ 7,048.39	\$ 7,246.30	\$ 7,246.30
\$ 27,329	\$ 27,472	\$ 85,328	\$ 55,555	\$ 165,785	\$ 277,752	\$ 499,092	\$ 77,142	\$ 275,297	\$ 474,177	\$ 826,615	\$ 5,893.87	\$ 7,048.39	\$ 7,246.30	\$ 7,246.30
\$ 279,229	\$ 280,689	\$ 871,820	\$ 664,829	\$ 1,983,953	\$ 3,323,869	\$ 5,972,651	\$ 885,389	\$ 3,102,864	\$ 5,330,792	\$ 9,319,044	\$ 7,524.34	\$ 8,836.42	\$ 9,061.34	\$ 9,061.34
\$ 278,571	\$ 319,338	\$ 812,516	\$ 497,964	\$ 2,154,605	\$ 4,116,540	\$ 6,769,109	\$ 649,721	\$ 3,270,878	\$ 6,399,810	\$ 10,320,409	\$ 1,784.00	\$ 2,075.69	\$ 2,125.69	\$ 2,125.69
						\$ -	\$ -							

POTOMAC ELECTRIC POWER COMPANY  
MARYLAND CASE NO. 9702  
RESPONSE TO OPC DATA REQUEST NO. 17

QUESTION NO. 10

Refer to Voluntary DR 1-12 Attachment A Confidential / Electronic Only, tab “XB Measure Information.”

- (a) In column AA on the tab “XB Measure Information”, please answer the following questions:
- (i) The “Total Participation” for all measures sums to 16,072. This includes 4,714 participants for the measure “Air Source Heat Pump - Fuel Backup” and 1,057 participants for the measure “Mini-Split ASHP - Fuel Backup.” Please explain Pepco’s rationale for including incentives for systems that retain gas backup.
  - (ii) In total, heat pumps with fuel backup are 36% of total program participation (5,771 out of 16,072). How did Pepco determine the number of fuel backup participants?
  - (iii) For fuel-backup participants, did Pepco account for any assumed costs for maintaining backup gas heating in the BCA?
- (b) Column J on the tab “XB Measure Information” lists incremental measure costs for each measure. Please describe how these were calculated for each measure, and provide these analyses in MS Excel files with original formulas intact as well as any written documents associated with the analyses, if any and all the data sources used to develop the incremental costs.
- (c) Columns Q through S the tab “XB Measure Information” lists proposed upfront incentives for each measure by program year.
- (i) Please explain why Air Source Heat Pump - Fuel Backup incentive is higher than the electric backup air source heat pump incentives.
  - (ii) Please explain why Mini-Split ASHP - Fuel Backup incentive is higher than the electric backup air source heat pump incentives.
  - (iii) Please explain why the incentives increase over time.
- (d) Refer to the following statement on page 1 of Schedule DSS-2: “Pepco has modeled its budgets based on a participation of approximately 10,000 total electrification equipment upgrades over the MYP period.”
- (i) The total number of electrification measures provided in the XB Measure

Information tab is 16,072. Please explain the discrepancy between this estimate and the number in the above-mentioned statement on page 1 of Schedule DSS-2.

- (ii) Please confirm that the budgets presented on page 3 of Schedule DSS-2 include the costs of the 16,072 measures including heat pumps with fuel backup. If not, please explain Pepco's rationale.
- (e) Refer to the following statement on page 1 of Schedule DSS-2: "Providing electrification incentives for approximately 10,000 equipment electrification conversions, Pepco forecasts a total lifetime GHG emissions reduction of over 500,000 short tons over the MYP Period." Does the 500,000 short tons of GHG emissions reductions account for continued GHG emissions from fuel backup systems?

RESPONSE:

- a. See below for answers to sub-questions.
  - i. Pepco's goal in the Building Electrification program design is to enable wide program participation and create opportunities for greenhouse gas savings for customers with different consumer preferences.
  - ii. Due to an input value error, the Company will be filing an errata to the testimony of Company Witness Donohoo-Vallett (Schatz) with updated calculations and workbooks.

The Company developed this estimate to be used for modeling purposes. It is based on input from ICF's experience in other markets. This will be an important data point for the Company to gather Maryland-specific market data to analyze and further refine the program.

- iii. No costs were assumed for maintaining backup gas heating. The costs associated with maintaining the natural gas system already exist.
- b. Please refer to the response to OPC DR 12-5.
- c. See below for answers to sub-questions.
  - i. For the purposes of creating program budgets, incentives were developed as a percentage of costs for these measures. Costs associated with fuel backup were slightly higher than electric backup measures, and thus, the resulting modeled incentive was higher.

During program implementation, rebates for customers with fuel backup systems will not be higher than all-electric systems.

- ii. For the purposes of creating program budgets, incentives were developed as a percentage of costs for these measures. Costs associated with ductless systems were slightly higher than central air source heat pumps.

During implementation, rebates for customers with fuel-backup systems will not be higher than electric backup systems.

- iii. Incentive increases over time relate to assumptions on the distribution of IRA funding. The Company expects that in early periods, significant

portions of participation will be supported by both federal and utility funding sources, but that rapid growth in the program could exhaust IRA funding. If this occurs, then a higher percentage of projects could utilize only utility incentives and the per project average incentive increases.

The Company will encourage customers to take advantage of available federal funds where possible and adjust utility incentives accordingly.

- d. See below for answer to sub-questions.
  - i. Due to an input value error, the Company will be filing an errata to the testimony of Company Witness Donohoo-Vallett (Schatz) with updated calculations and workbooks.
  - ii. The budgets on page 3 of Schedule DSS-2 are accurate, but the measure count is incorrect. Due to an input value error, the Company will be filing an errata to the testimony of Company Witness Donohoo-Vallett (Schatz) with updated calculations and workbooks.
- e. Yes, it does. However, the 500,000 short tons figure is incorrect. Due to an input value error, the Company will be filing an errata to the testimony of Company Witness Donohoo-Vallett (Schatz) with updated calculations and workbooks.

SPONSOR: Pearl Donohoo-Vallett

POTOMAC ELECTRIC POWER COMPANY  
MARYLAND CASE NO. 9702  
RESPONSE TO OPC DATA REQUEST NO. 25

QUESTION NO. 9

Please refer to Schedule DSS-2 and Schedule DSS-3.

- (a) Please describe how Pepco will provide the residential equipment electrification incentives to customers as part of the Beneficial Electrification program.
  - (i) Does Pepco propose to provide incentives directly to customers or through contractors?
  - (ii) Please explain the rationale for the proposed incentive delivery channel.
  - (iii) If Pepco proposes to provide incentives directly to customers and not through contractors (i.e., midstream delivery), please explain how Pepco is planning to coordinate the delivery of the proposed program with the existing EmPOWER Midstream programs. Please also explain how this proposal is consistent with the findings of successful heat pump and heat pump water heater programs surveyed by the EmPOWER Midstream Work Group?
- (b) Please describe how Pepco will provide the make-ready incentives to customers as part of the Residential Building Make-Ready and Commercial Building Make-Ready programs.
  - (i) Does Pepco propose to provide incentives directly to customers or through contractors?
  - (ii) Please explain the rationale for the proposed delivery channel.
  - (iii) If Pepco proposes to provide incentives directly to customers and not through contractors (i.e., midstream delivery) please explain how this proposal is consistent with the findings of successful heat pump and heat pump water heater programs surveyed by the EmPOWER Midstream Work Group?

RESPONSE:

- (a)
  - (i) Pepco proposes to provide incentives through contractors but requires flexibility in implementation to match any changes to the EmPOWER midstream HVAC programs, in order to align delivery channels.
  - (ii) The proposed incentive delivery channel is based on the recommendations from the Future Programming Working Group, which recommended a midstream delivery channel. The language of this filing is intentionally designed to allow for any flexibility

necessary to coordinate with IRA rebate delivery to ensure a seamless customer journey that prioritizes access to federal funds.

(iii) Pepco is proposing a midstream delivery, in line with the recommendation from this working group.

(b)

(i) Please refer to OPC DR 25-9(a)(i).

(ii) Pepco intends to align the delivery channel between equipment and make-ready electrification incentives by offering both incentive types through contractors. This will reduce any confusion for customers to avoid dealing with multiple incentive channels.

(iii) Pepco proposes to provide incentives through contractors.

SPONSOR: Pearl Donohoo-Vallett

POTOMAC ELECTRIC POWER COMPANY  
MARYLAND CASE NO. 9702  
RESPONSE TO OPC DATA REQUEST NO. 25

QUESTION NO. 13

Refer to the following statement on page 30 of Schatz's Direct Testimony: "Eligibility for this program will be complementary with federal funds offered through the IRA." The IRA provides enhanced or new tax credits for heat pumps and electrification make-ready investment (i.e., electrical panel upgrades), which have become available this year. Geothermal heat pumps are now eligible for 30 percent tax credits (25D tax credit). Both heat pumps and heat pump waters are eligible for \$2,000 federal tax credits (25C tax credit), and electrification make-ready investment are eligible for \$600 tax credits (25C tax credit).

Did Pepco take into account the effects of these available federal tax credits on utility incentives that Pepco is planning to offer under its proposed building electrification program? (If so, please provide this analysis in MS Excel files with original formulas intact. If not, please explain why.)

RESPONSE:

Pepco did not take into account these federal tax credits because they would take up to a year to vest to customers and may not alleviate the upfront financial burden of major electrification upgrades.

SPONSOR: Pearl Donohoo-Vallett

POTOMAC ELECTRIC POWER COMPANY  
MARYLAND CASE NO. 9702  
RESPONSE TO OPC DATA REQUEST NO. 34

QUESTION NO. 9

Refer to Pepco's response to OPC DR 17-14 part b.

- (a) Please explain how Pepco determined the 50% cost threshold.
- (b) Do any of the existing commercial EmPOWER programs provide incentives up to 50% of total eligible costs? If so, please state the names of such programs and describe the incentive structures for the programs.

RESPONSE:

- (a) Given the limited history of commercial electrification in Maryland and elsewhere nationally, cost and incentive thresholds were developed through conversations with trade allies and the Company's understanding of the Maryland small-to-medium commercial business market. As stated in OPC DR 17-14(a), the Company will continue to assess the market through this program to further refine program offerings for this segment in the future.
- (b) Yes, the following EmPOWER programs may provide up to 50% or more of eligible costs for certain measures.
  - Existing Buildings – Prescriptive
  - Existing Buildings – Custom
  - Building Tune-up

The program technical sheets below provide the incentive structure for the programs.

- Existing Buildings/Prescriptive
  - [High Efficiency Equipment](#)
  - [HVAC](#)
  - [Retrofit Lighting](#)
- Custom
  - [Custom](#)
- Building Tune-up
  - [Small and Full BT](#)
  - [HVAC Tune-up](#)

SPONSOR: Pearl Donohoo-Vallett



POTOMAC ELECTRIC POWER COMPANY  
MARYLAND CASE NO. 9702  
RESPONSE TO OPC DATA REQUEST NO. 34

QUESTION NO. 12

Refer to Pepco's response to OPC DR 17-19 part b. Please provide summary descriptions, budget estimates and any publicly available documentations (including URLs) for the HVAC and building maintenance programs at Prince George's Community College, Montgomery College, North American Trade Schools, and Lincoln College of Technology.

RESPONSE:

Please refer to MD 9702 OPC DR 34-12 Attachment Electronic Only for the requested summary.

SPONSOR: Pearl Donohoo-Vallett

School	Program	Program Cost per Student	Program URL
Montgomery College	HVAC Area of Concentration, Building Trades Technology AAS: 308C	\$10,788.00	<a href="https://catalog.montgomerycollege.edu/preview_program.php?catoid=18&amp;poid=4200">https://catalog.montgomerycollege.edu/preview_program.php?catoid=18&amp;poid=4200</a>
	HVAC Certificate: 244	\$4,315.00	<a href="https://catalog.montgomerycollege.edu/preview_program.php?catoid=18&amp;poid=4231">https://catalog.montgomerycollege.edu/preview_program.php?catoid=18&amp;poid=4231</a>
	Building Trades Technology Certificate: 263	\$3,775.00	<a href="https://catalog.montgomerycollege.edu/preview_program.php?catoid=18&amp;poid=4412">https://catalog.montgomerycollege.edu/preview_program.php?catoid=18&amp;poid=4412</a>
Prince George's Community College	Building Trades AAS	\$9,760.00	<a href="https://www.pgcc.edu/programs-courses/program-finder/building-trades-aas/">https://www.pgcc.edu/programs-courses/program-finder/building-trades-aas/</a>
	PGCC Certificate HVAC/R	\$5,980.00	<a href="https://www.pgcc.edu/programs-courses/continuing-education/construction-and-skilled-trades/hvacr-nccer/">https://www.pgcc.edu/programs-courses/continuing-education/construction-and-skilled-trades/hvacr-nccer/</a>
North American Trade Schools	HVAC/R	\$9,525.00	<a href="https://natradeschools.edu/programs/hrvac/">https://natradeschools.edu/programs/hrvac/</a>
Lincoln Tech	AC, Refrig & Heating Technology	\$25,705.00	<a href="https://www.lincolntech.edu/careers/skilled-trades/hvac">https://www.lincolntech.edu/careers/skilled-trades/hvac</a>

Tuition Rate Information	Program Summary
<p><a href="https://www.montgomerycollege.edu/paying-for-college/tuition/current-rates.html">https://www.montgomerycollege.edu/paying-for-college/tuition/current-rates.html</a></p>	<p>This program is intended to prepare students for careers in the building and construction trades. The General Education courses, in conjunction with specialized courses, provide a broad foundation and sharpen students' skills in preparation for entry into or advancement in today's workplace. This curriculum, following the HVAC area of concentration, provides training, skills, and knowledge that prepares students for employment as HVAC technicians or provides current building and construction professionals with essential HVAC technician skills. In order to receive the AAS, HVAC area of concentration students must pass the E.P.A. 608 Certification Exam and at least one Industry Competency Exam (ICE).</p> <p>This certificate curriculum prepares individuals for employment or advancement in the HVAC trade of the building and construction industry. A combination of academic and practical instruction will provide individuals with knowledge and skills that are necessary for success in the HVAC profession. Credits may also be applied to the building trades technology AAS degree.</p> <p>This certificate curriculum prepares students for employment or advancement in the building and construction industry. A combination of academic and practical instruction provides knowledge and skills that are necessary for success in these professions. Credits may also be applied to the Building Trades Technology AAS degree.</p>
<p><a href="https://www.pgcc.edu/paying-for-college/tuition-and-costs/">https://www.pgcc.edu/paying-for-college/tuition-and-costs/</a></p>	<p>The Building Trades, A.A.S degree prepares students for careers in the building and construction trades. Students choose one of four tracks of courses in the building trades, which provides the skills, knowledge and hands-on training to gain employment as carpenters, electricians, HVAC/R technicians, or plumbers. Upon successful completion of the program, graduates earn NCCER Levels 1-4 certification in the trade of their choice, as well as OSHA 10 certification.</p> <p>The curriculum, provided by the National Center for Construction Education and Research (NCCER), is designed to prepare HVAC/R students for entry into and advancement in this growing industry. Students who successfully complete the following courses will be eligible to receive the HVAC/R System 1 certificate.</p>
<p>n/a</p>	<p>The HRVAC training program is designed to provide students with the necessary skills to install and repair heating, air conditioning, and residential refrigeration equipment. Students of the HRVAC program will be trained to assume positions as entry-level HRVAC and HVAC technicians in a variety of industries and earn their EPA 608 Certificate.</p>
<p><a href="https://www.lincolntech.edu/admissions/tuition-and-fees-program-campus">https://www.lincolntech.edu/admissions/tuition-and-fees-program-campus</a></p>	<p>Lincoln's HVAC program introduces students to Green Technology - green alternatives to comfort heating and cooling systems, as well as Solar Thermal and Geothermal Green Technologies. Upon completion of Lincoln's Heating, Ventilation and Air Conditioning program, graduates can pursue several other certifications, including Environmental Protection Agency (EPA) certification testing to leverage opportunities working as independent contractors in one or more specific areas of the HVAC market.</p>

POTOMAC ELECTRIC POWER COMPANY  
MARYLAND CASE NO. 9702  
RESPONSE TO OPC DATA REQUEST NO. 35

QUESTION NO. 1

Refer to Pepco's response to OPC DR 17-10, part c and the OPC DR 17-5 attachment electronic only workbook.

- (a) Please explain why the heat pump costs with fuel backup are higher than the heat pump costs with electric backup.
- (b) If Pepco assumes any costs associated with an integrated control technology that seamlessly switch between a heat pump and a fuel backup heater, please provide the cost of the integrated control technology included in the total cost of the heat pump measure.

RESPONSE:

- (a) Measure cost estimations were informed using ICF proprietary data which considered multiple replacement scenarios. Some replace-on-burnout scenarios included a portion of the costs related to replacement of fossil fuel equipment, which raised the estimated costs of heat pumps with fuel backups.
- (b) Program costs assume use of all necessary technologies for proper functionality of the systems. Pepco does not have itemized cost breakouts for each invoiced part of equipment upgrades.

SPONSOR: Pearl Donohoo-Vallett

# Electrification Study Working Group November Update

PRESENTED BY  
THE BRATTLE GROUP  
APPLIED ENERGY GROUP  
MONDRE ENERGY

PRESENTED TO  
ELECTRIFICATION STUDY  
WORKING GROUP

NOVEMBER 13, 2023



# Agenda

1. Progress Update and Timeline
2. Recap of Scenarios
3. Overview of Updates to Results
4. Conclusion Next Steps

# 1 – Progress Update and Timeline

# Progress Update

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**Since the last ESWG meeting in October, where we presented results, we implemented a few changes based on stakeholder feedback:**

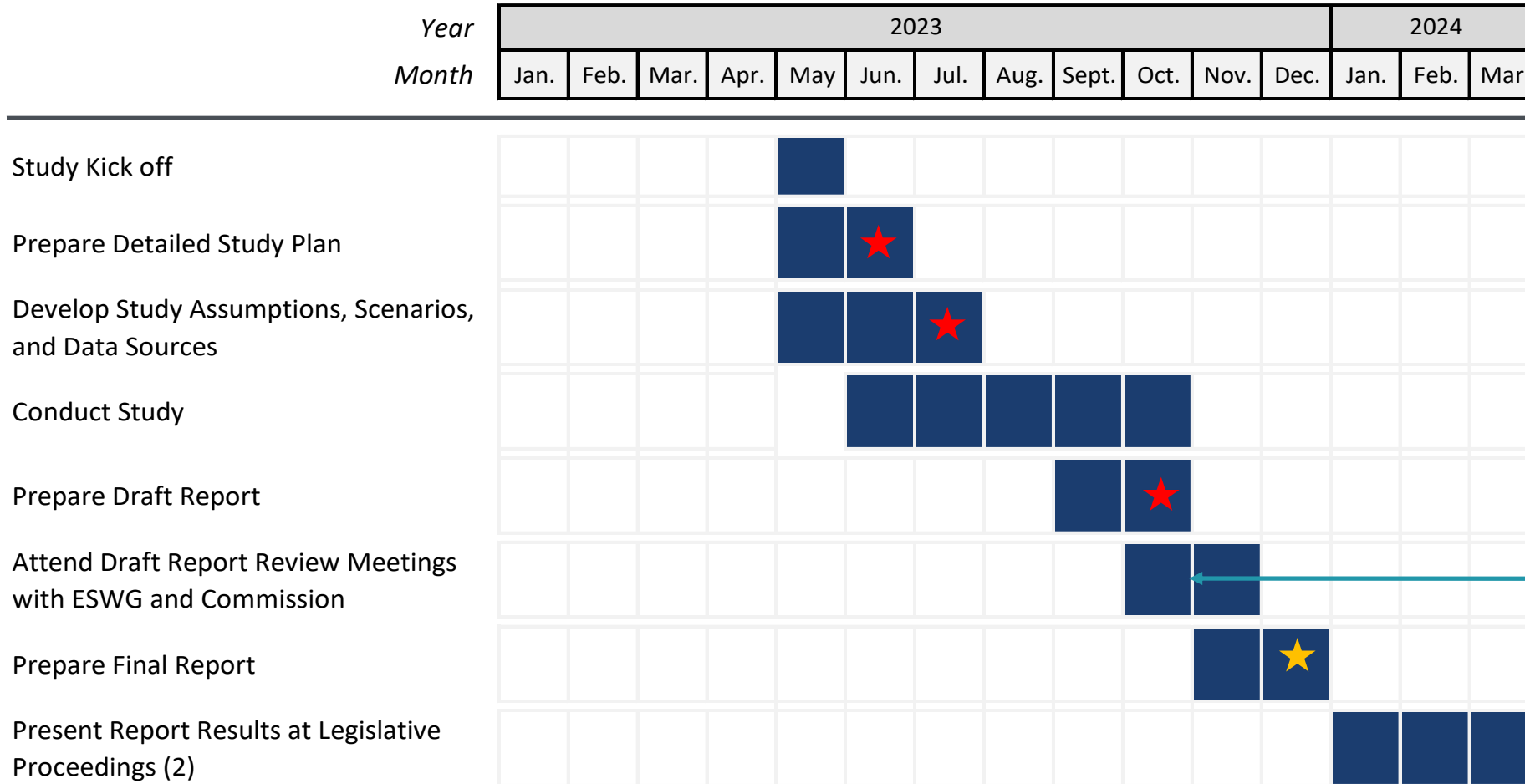
- Refined load flexibility assumptions in the High EE and Load Flex Case based on stakeholder feedback:
  - Removed modeling of Vehicle-to-Grid programs
  - Refined smart thermostat cooling impacts based on utility existing programs and EmPOWER filings
  - Updated maximum Time-of-Use (TOU) participation rate to 15% (previously was 20%)
- Updated Pepco temperature dataset, which mainly impacts Pepco S.2B peak load results. No other BAU EE and Load Flex Case results changed since the October ESWG meeting.
- Refined the language in the scenario matrix to make scenario definitions clearer
- Compared this study's scenario growth rates to historical utility peak growth

**The overall impact of all the changes was a small increase of the High EE and Load Flex Case growth rates. For example, S.3B Maryland level growth rate changed from 1.17% in the October presentation to 1.24%. More detailed results are in subsequent slides.**

**We have also compiled the Draft Report Appendix, which is the other PowerPoint file sent to the ESWG.**



# Study Timeline and Milestones



Today

★ Deliverable    ★ Final Deliverable

## 2 - Recap of Scenarios

# Purpose of the Electrification Study

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Senate Bill 528 (“SB528” or “The Climate Solutions Now Act of 2022” or CSNA) requires Maryland to reduce GHG emissions by 60% from 2006 levels by 2031 and achieve net-zero GHG emissions by 2045.

SB528 directed the PSC to conduct this study *“assessing the capacity of each company’s gas and electric distribution systems to successfully serve customers under a managed transition to a highly electrified building sector.”*

In addition, SB528 set the following requirements for this study:

- *use a projection of average growth in system peak demand between 2021 and 2031 to assess the overall impact on each gas and electric distribution system*
- *compare future electric distribution system peak and energy demand load growth to historic rates*
- *consider the impacts of energy efficiency and conservation and electric load flexibility*
- *consider the capacity of the existing distribution systems and projected electric distribution system improvements and expansions to serve existing electric loads and projected electric load growth*
- *assess the effects of shifts in seasonal system gas and electric loads”*

Our scenario design is focused on meeting the requirements for this study as stated in the CSNA

# Scenario Matrix

	Decarbonization Policy Goals not Pursued		Pursuit of Policy Goals through Hybrid Solutions		Pursuit of Policy Goals through Zero Direct Emissions Solutions	
	S.0	S.1	S.2A	S.2B	S.3A	S.3B
	Reference	Low Electrification	Mid Electrification	High Electrification with Fuel Backup	High Electrification with Best-in-Class Technologies	High Electrification with Legacy Technologies
Description	“Reference” for load impacts of other scenarios. Defined as the state of the world as implied by each utility’s load forecast.	Limited incremental electrification. Assumes policy goals are not met.	Mix of electrification and continued use of fuels.	High electrification with retention of existing fossil fuel equipment for backup.	Fossil fuel equipment is phased out through policy. Customers quickly adopt more advanced, efficient electric technologies.	Fossil fuel equipment is phased out through policy. Customers are slower to adopt more advanced, efficient electric technologies.
Buildings	Fuel mix held flat from 2022.	<b>Limited incremental electrification</b> (majority of existing gas and fossil customers do not adopt heat pumps by 2045).	<b>Fossil fuel equipment sales continue beyond 2030</b> ; some customers switch to 100% heat HP.	By 2030, all new equipment sales are HPs. <b>Almost all existing fossil fueled customers retain their equipment as backup.</b>	By 2030, all new equipment sales are HPs <sup>1</sup> . <b>Most HPs are highly efficient ccASHPs.</b>	By 2030, all new equipment sales are HPs <sup>1</sup> . <b>Most HPs are less efficient ASHP+resistance backup.</b>
DERs	Distributed Energy Resources (DER) growth in line with RPS mandate.					
Transportation	Based on EIA projections.	3-year delay relative to ACC II and ACT.	Achievement of Advanced Clean Cars II (ACC II) and Advanced Clean Trucks (ACT) regulations.			
Energy Efficiency and Load Flexibility	For each scenario, we run two Energy Efficiency (EE) and Load Flexibility cases: <b>1) Business as Usual Case (i.e., existing programs only)</b> <b>2) High Case (i.e., new programs and growth of existing programs)</b>					

1 With some exceptions for the hardest-to-electrify cases (we assume at least 5% of sales will be exempt from the policy and remain as fossil fuel equipment sales)  
 ccASHP = cold climate air-source heat pump, ASHP = air-source heat pump, HP = heat pump

## **3 – Overview of Updated Results**

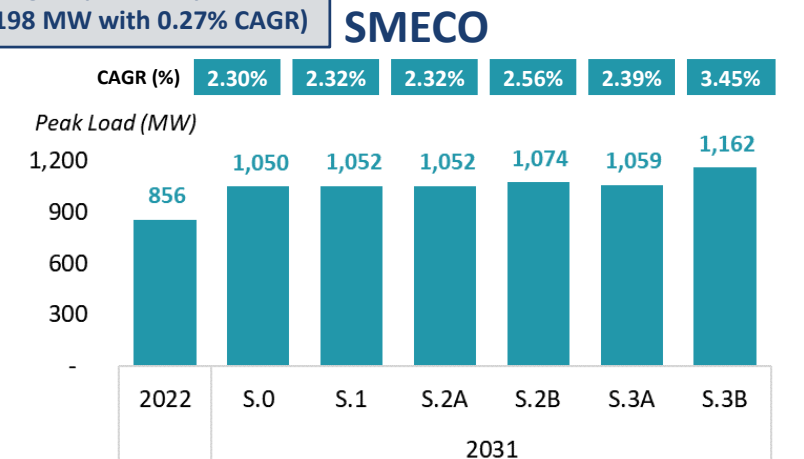
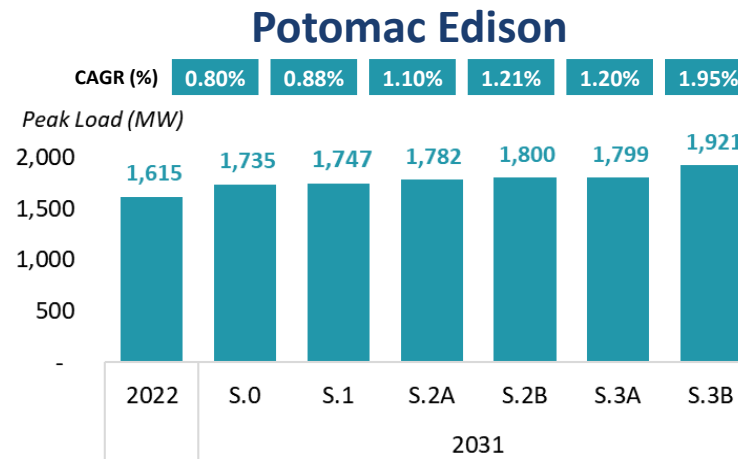
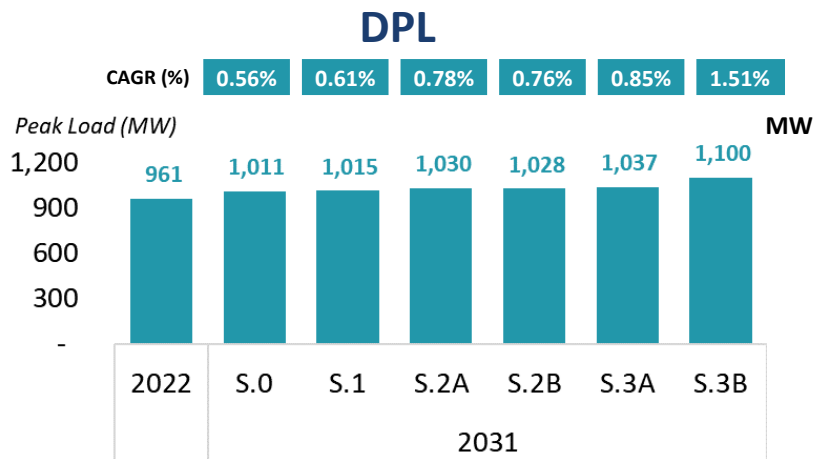
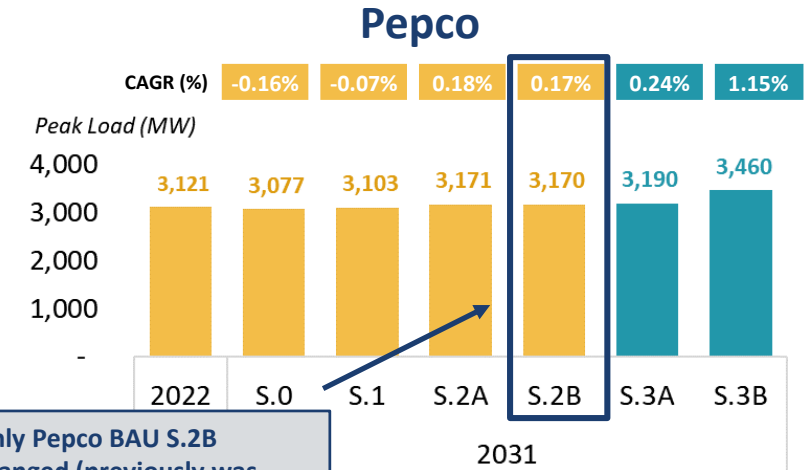
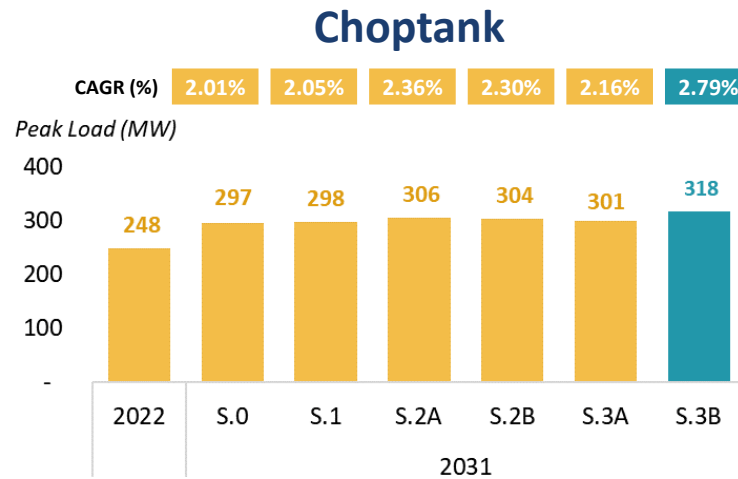
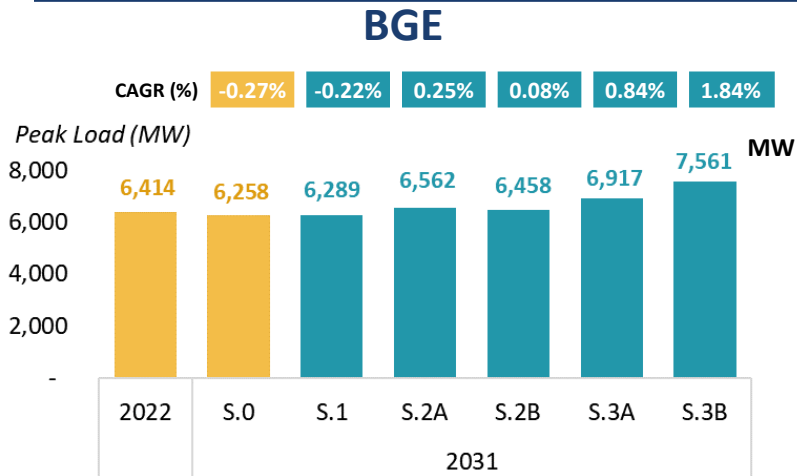
# Summary of Updated BAU Results

Exhibit KT-3  
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- S.0 – Reference
- S.1 – Low electrification
- S.2A – Mid electrification
- S.2B – High electrification w/ fossil backup
- S.3A – High electrification w/ best-in-class tech
- S.3B – High electrification w/ legacy tech

## 2022-2031 Peak Load Growth by Scenario

Utilities that are currently **summer peaking** become **winter peaking** in some scenarios, with **BAU EE and load flexibility**



Notes: Y-axis scales differ across charts. 2022 peak load is sourced from 2022 Ten Year Plan or utilities directly.

# Load Flexibility Participation Assumptions

High case participation ramps up from current levels (low for most utility programs) to end state participation by 2031, following S-curve adoption

Program	Description	BAU Existing Participation	High 2031 Participation	
<b>Residential</b>				
Time-of-use (TOU)	Time varying pricing signals, consistent with proposed utility rates	0%	15%	Previously: 20%
Peak time rebate (PTR)	Residential customers reduce load during called event hours	BGE, Pepco, DPL: 90% (assume limited use of the program and that impacts are not reflected in utility forecasts) SMECO, Choptank, Potomac Edison: 0%	90%	
Smart thermostat	Customers reduce cooling or heating load by adjusting thermostats during utility called events (<20/yr)	Summer: BGE (28%, 342,000 customers); Pepco (38%, 206,012 customers); DPL (20%, 33,844 customers); SMECO, Choptank, Potomac Edison (0%) Winter: 0% for all utilities	Summer (~+25%pt from existing): BGE (55%); Pepco (65%); DPL (45%); SMECO, Choptank, Potomac Edison (25%) Winter: 25% for all utilities	Refined BAU based on PHI data, no impact
Smart water heating	Customers shift heat water during off peak hours on a frequent (daily) basis	0%	30%	
<b>Commercial</b>				
Smart thermostat	Small commercial customers reduce cooling or heating load by adjusting thermostats during utility called events (<20/yr)	0% (Note, PHI utilities have commercial smart thermostat programs but participation impact is small)	25% (Assume PHI utilities can only achieve up to 25%, including existing participation)	
Automated demand response (DR) – HVAC	Automated control of customer heating and cooling demand. Only applicable to large (Covered) customers	0%	10%	
Interruptible tariff	Large customers (Covered) reduce load during called events. Events are infrequent (<10/yr)	0%	15%	
<b>Additional Programs</b>				
Managed electric vehicle charging	Customers are incentivized to charge in off peak hours and shift EV load out of daily peak periods	0%	30% (all vehicle classes)	No longer model V2G
Behind-the-meter battery storage	Utilities can call on batteries to charge and discharge during event hours (70 events/yr). Assume only a portion of BTM storage capacity from the PPRP study enrolls in utility programs	0%	30% of BTM storage capacity	

# Load Flexibility Program Impact Assumptions

Program impacts are modeled on a per-participant basis. See following slides for assumption justifications

Program	% of Load Shifted	# of Hrs Shifted from	# of Hrs Shifted to
<b>Residential</b>			
Time-of-use (TOU)	10% (summer); 5% (winter)	5 (summer); 3 (winter)	7 (summer); 8 (winter)
Peak time rebate (PTR)	5%	3	5
Smart thermostat	60% (cooling); 20% (heat pump space heating); 40% (electric resistance space heating)	3	6
Smart water heating	Modeled by shifting water heating load out of system peak windows. Maximum impact is 50% of hourly water heating load shifted out of peak hours	8	16
<b>Commercial</b>			
Smart thermostat	20% (cooling); 5% (heat pump space heating); 10% (electric resistance space heating)	3	6
Automated demand response (DR) – HVAC	60% (cooling); 15% (heat pump space heating); 30% (electric resistance space heating)	3	6
Interruptible tariff	20%	3	0
<b>Additional Programs</b>			
Managed electric vehicle charging	Modeled by shifting charging load out of system peak windows. Maximum impact is 50% of hourly vehicle charging load (on average, across all vehicles) shifted out of peak hours	6	18
Behind-the-meter battery storage	Impacts modeled at aggregate level. Maximum per customer impact is per customer battery storage capacity	4	7

Previously: 80%

Notes: ‘% of Load Shifted’ refers to the percent of applicable end use load that is curtailed during each load flexibility event.



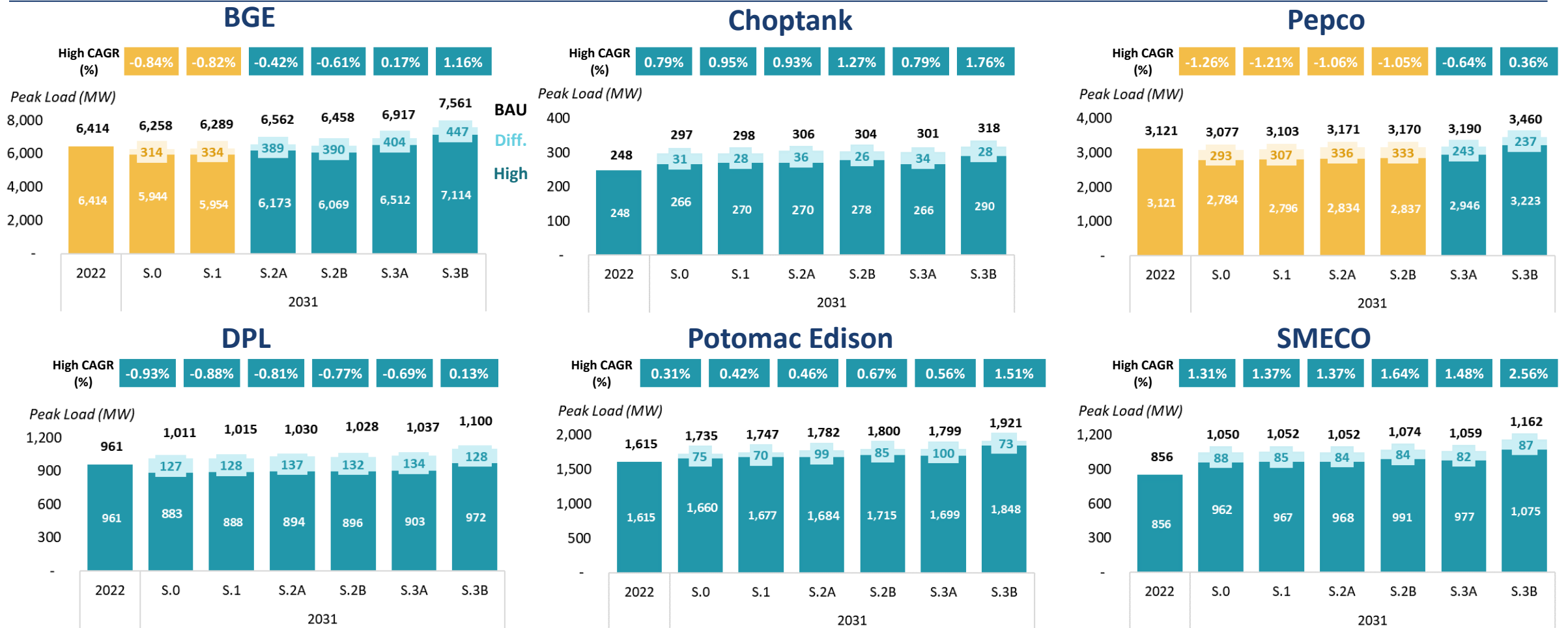
# Summary of Updated High EE/Load Flex Results (all changed)

Exhibit KT-3  
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- S.0 – Reference
- S.1 – Low electrification
- S.2A – Mid electrification
- S.2B – High electrification w/ fossil backup
- S.3A – High electrification w/ best-in-class tech
- S.3B – High electrification w/ legacy tech

## 2022-2031 Peak Load Growth by Scenario

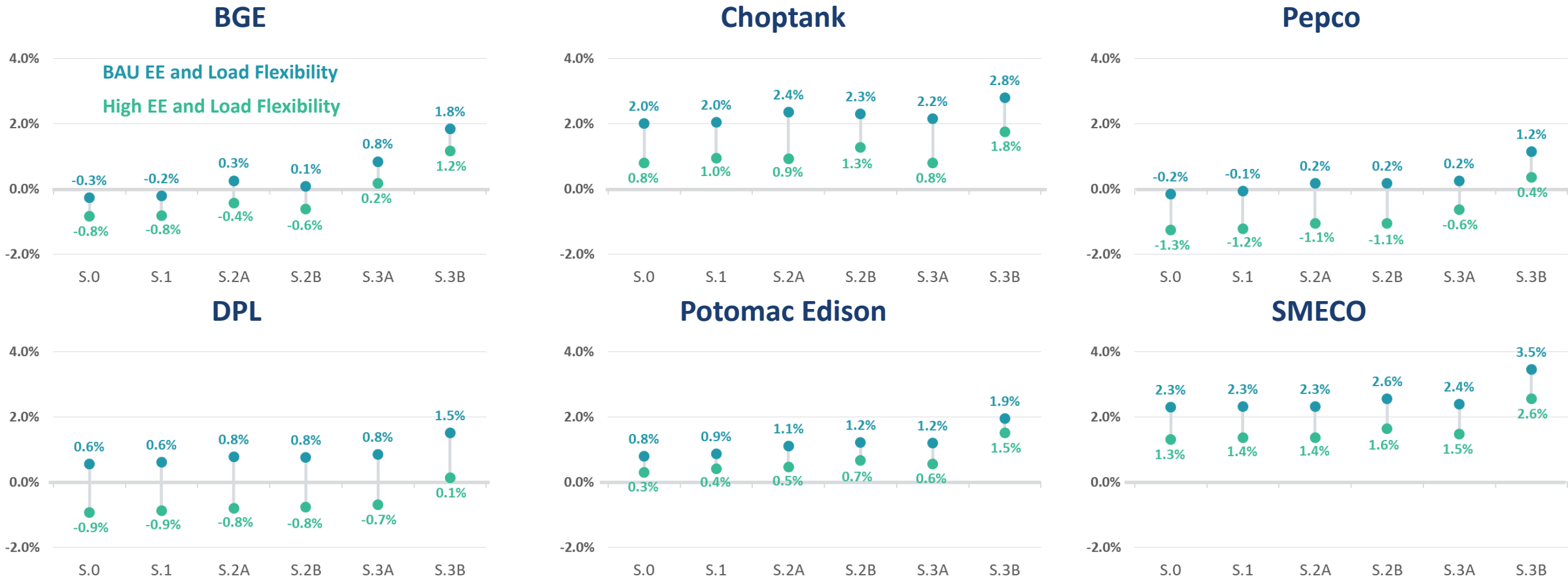
Utilities see less **summer** and **winter** peak load growth with **High EE and load flexibility** than in the BAU cases



Notes: Y-axis scales differ across charts. 2022 peak load is sourced from 2022 Ten Year Plan or utilities directly. Light bars (Diff.) represent difference between BAU peak load and High case peak.

# Updated Load Growth Results – BAU vs. High EE and LF Case

**2022-2031 Compound Annual Peak Load Growth Rate (CAGR) by Scenario and Utility**  
 With **BAU** and **High** Energy Efficiency and Load Flexibility; Update has Higher High Load Growth



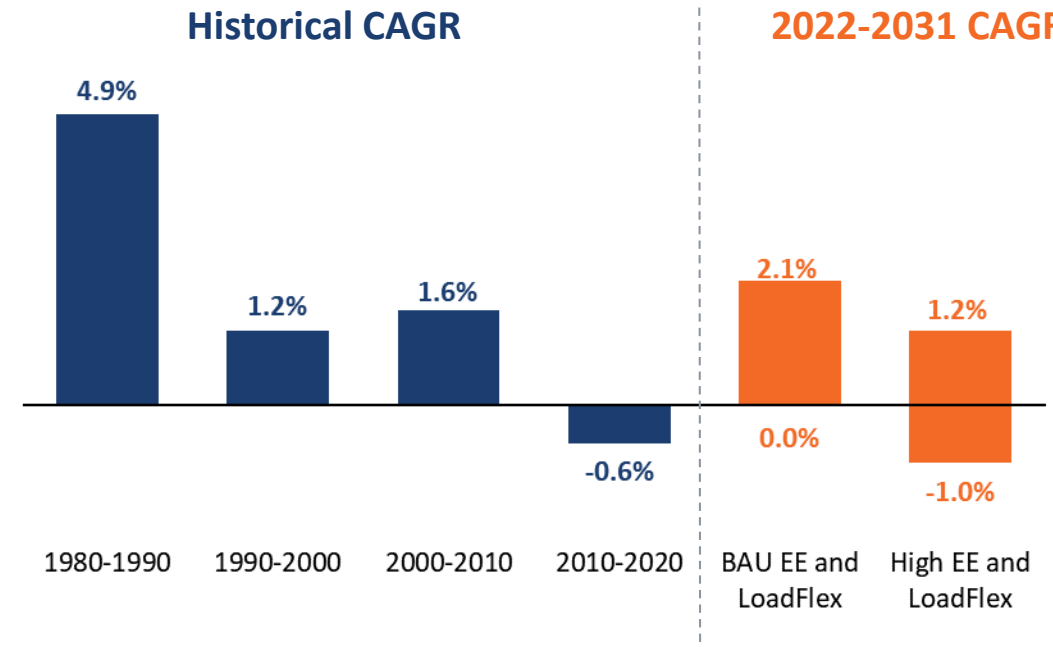
## 4 – Conclusion and Next Steps

# Maryland-Wide Historical Peak Growth Rates

Results show that peak load growth through 2031 with high electrification of the building sector will be comparable to or less than the Maryland system has seen over the past 40 years.

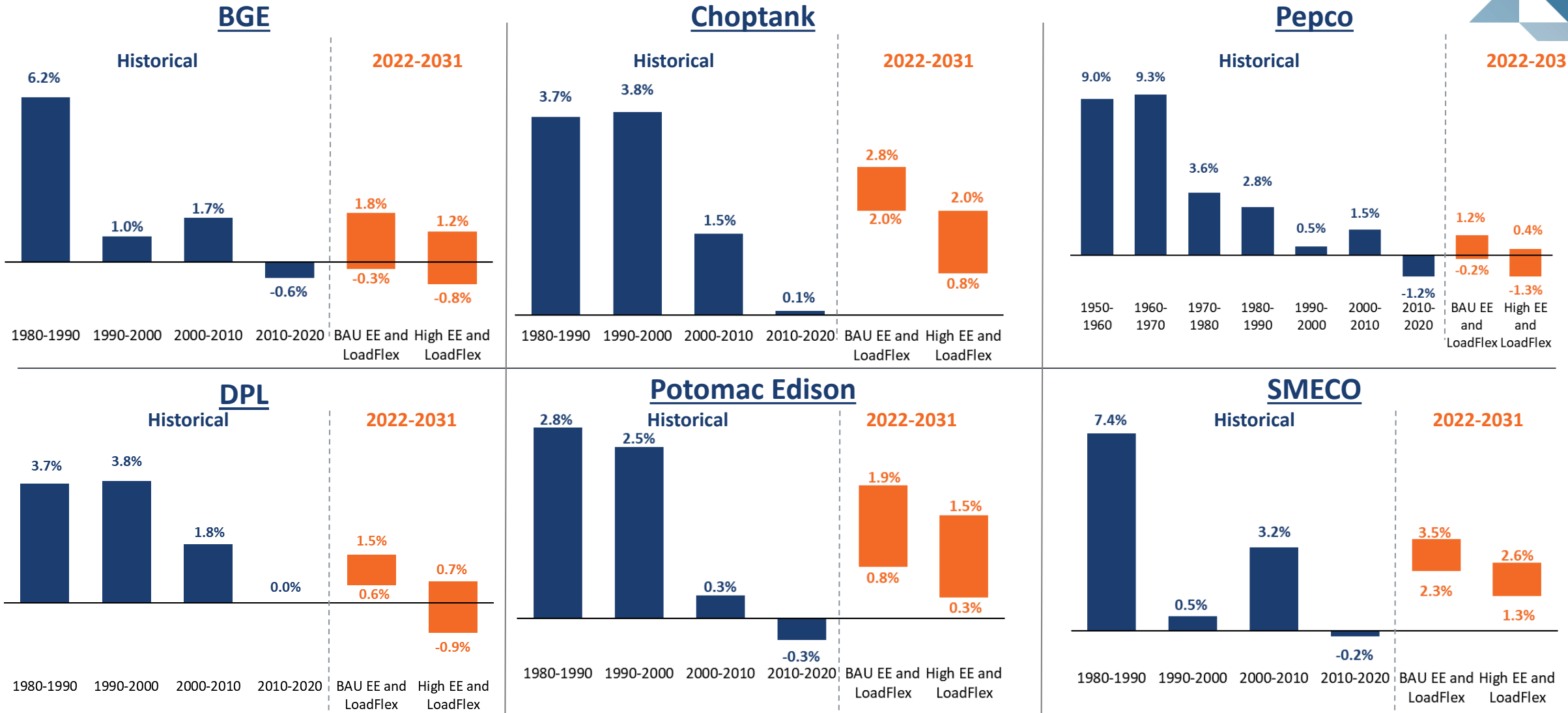
- Historically, there was significant load growth in the 1980s of 4.9% per year and more moderate growth of 1.2-1.5% from 1990-2010. Load declined between 2010-2020.
- High Electrification with Legacy Tech (S.3B) with BAU EE and Load Flex would have the highest growth rate of 2.1% per year
  - High EE and Load Flex would reduce this to 1.2% per year
- High Electrification with Best-in-Class tech (S.3A) with BAU EE and Load Flex would have a growth rate of 1.1% per year
  - High EE and Load Flex would reduce this to 0.3% per year
- The lower ends of the ranges are the Reference, Low Electrification, and Mid Electrification Scenarios, which do not include a highly electrified building sector

Maryland Historical and Forecasted Growth Rates



Notes: Historical load growth calculated based on load weighted average for Maryland utility historical peak load. Historical peak load provided by utilities where applicable, otherwise CAGRs from respective PJM LDA historical peaks. Only accounts for in-scope Maryland utilities. Forecasted load growth rates show range of CAGRs for all scenarios modeled.

# Historical Growth Rates by Utility



Notes: Vertical axis scale differs across charts. Historical peak load provided by utilities where applicable. Otherwise, CAGRs sourced from respective PJM LDAs. Forecasted load growth rates show range of CAGRs for all scenarios.

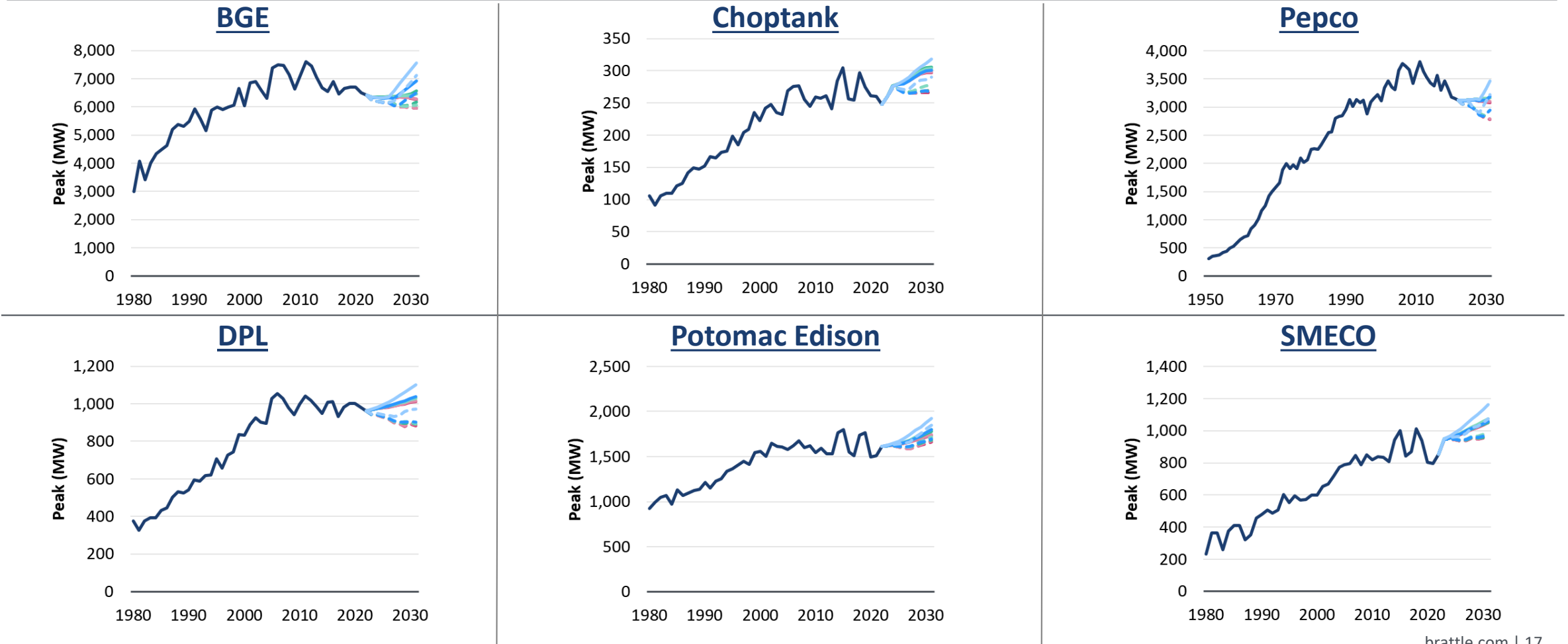
# Historical Growth by Utility

Exhibit K1-3  
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S.0 – Reference	Solid = BAU
S.1 – Low electrification	Dashed = High EE
S.2A – Mid electrification	
S.2B – High electrification w/ fossil backup	
S.3A – High electrification w/ best-in-class tech	
S.3B – High electrification w/ legacy tech	

## Historical and Projected Peak Loads by Utility

Historical loads are from utility data and/or from PJM load growth data for the utility's load zone



Sources for historical load: 1) BGE: PJM load zone data 2) Choptank: Utility data 2010-2022, PJM growth rate for load zone 1980-2010 3) Pepco: Utility growth rate data 1950 – 2022 4) DPL: Utility growth rate data 1999-2022, PJM growth rate for load zone 1980-1999 5) Potomac Edison: Utility data 2009-2022, PJM growth rate for load zone 1980-2009 6) SMECO: Utility data 1993-2022, PJM growth rate for load zone 1980-1993.

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# Recap of Results for Maryland System

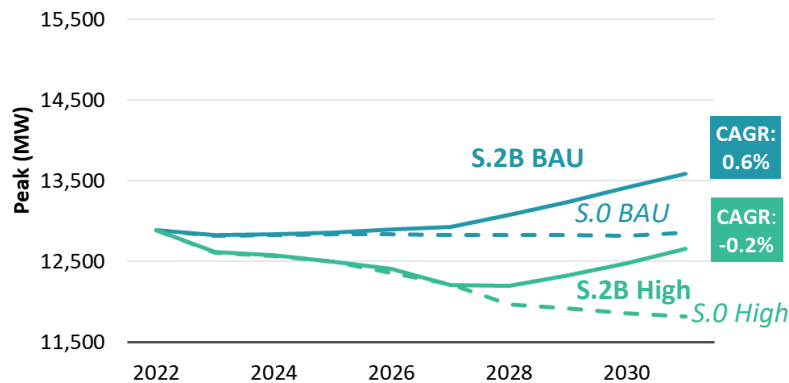
Results show that in the High Electrification Scenarios, the aggregate Maryland system would see 0.6%-2.1% annual growth with BAU EE and DR.

- The Maryland system, which is currently summer peaking, would switch to winter peaking around 2026-2027
- BGE and Pepco, the largest utilities, see limited load growth because they have significant headroom between the winter and summer peaks and because they forecast limited growth from non-electrification drivers like economic growth
- Pursuing policies to incentivize efficient electrification over legacy technologies (S.3A vs. S.3B) could result in significant mitigation of load growth
- A hybrid approach with fossil backup would also result in electric load mitigation, but would require continued direct emissions from buildings
- Additional energy efficiency and load flexibility could result in significant further mitigation of load growth in every scenario

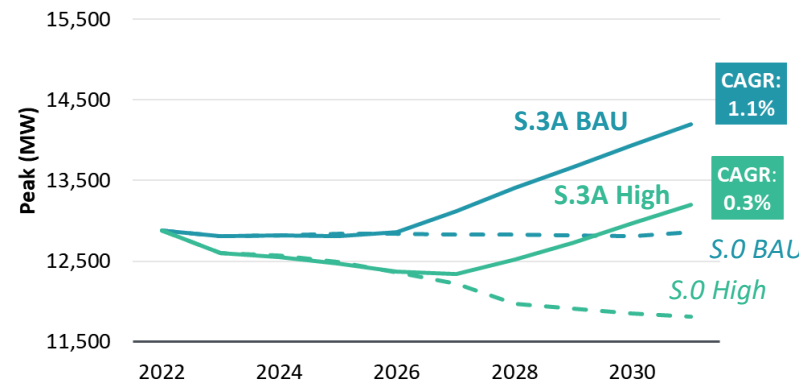
## Maryland<sup>1</sup> System Peak Load

With **BAU** and **High** Energy Efficiency and Load Flexibility

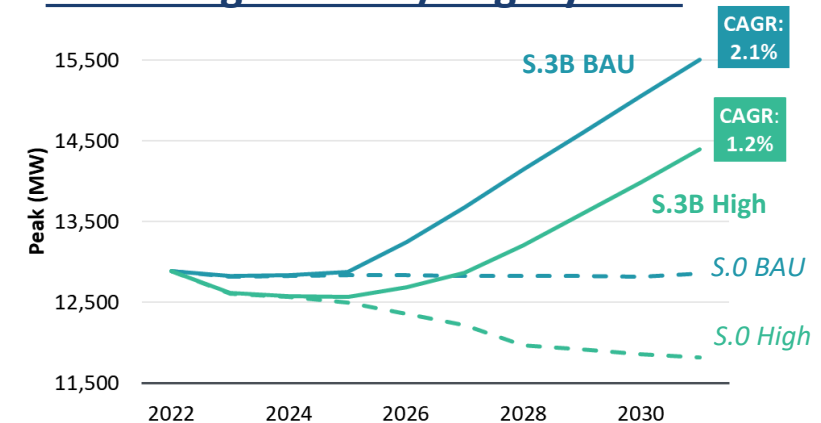
### S.2B – Hybrid with Fuel Backup



### S.3A – High Elec. w/ Best-in-Class Tech



### S.3B – High Elec. w/ Legacy Tech



1 Does not include out-of-scope utilities

## Next Steps

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**Over the next two weeks, while stakeholders review the draft appendix, we plan to:**

- Draft the study executive summary report
- Refine the appendix and data results based on any stakeholder feedback – please submit any feedback by the end of the week (11/17)